

Maruti Suzuki Cervo

03-May-2012: **Maruti Cervo** has risen again from the rumours. This time though it looks more than just a rumour. The latest buzz from a national newspaper is that the company is planning to have a blast this Diwali by launching the Cervo. The **Maruti Cervo** is looked upon as replacement to the iconic Maruti 800. The slightly bad news on the other hand is that the **Cervo** will be launched this Diwali, which will be priced between 2-2.5 lakh and not around 1.5 lacs as mentioned earlier.

Fuelling the rumour further is a senior official from the company has confirmed that the work on the car is going on and the company is planning to launch it before Diwali, and also had a word of advice that the new car might not share the same cuts and curves as the current one in the international market.



06-Dec-2011: Maruti Suzuki will soon launch its smallest car **Maruti Cervo** in India. There has been no word from the horse's mouth regarding the exact details about the launch of the Cervo. The car will be an entry level hatchback with a price range of 1.5 lakhs to Rs. 2.4 lakhs. The **Maruti Cervo** will be powered by a modest 658cc petrol engine that delivers a maximum power of 54 Bhp at 6500 rpm with a maximum torque of 64 Nm at 3500 rpm. All these specifications mean that the Cervo will return mileage of around 21 kmpl on highway and 17 kmpl in city driving conditions.

Maruti Cervo India: **Maruti Cervo** is an upcoming hatchback from Maruti Suzuki India Limited. It is expected to launch in the first quarter of 2012 in Indian market. This small car is already running successfully in Japan and the company is planning to repeat the same story in India. The **Maruti Cervo** will look to rewrite the cheapest car story in India after the debacle of the much famed and hyped, Tata Nano. Only time will tell the fate of **Maruti Cervo's** success. But looking at the past acclaims of the numero uno car maker in India and its most envied dealership network, things sure look bright for the **Maruti Cervo**.



Maruti Cervo Engine - Maruti Cervo will come with 660 cc petrol engine with VVT (Variable Valve Timing) technology. This more efficient engine will generate the moderate power of 54 bhp at 6500 rpm and torque of 64 Nm at 3500 rpm. The small car is designed for the small family purpose and to enjoy the city drive comfortably. The Variable Valve Timing (VVT) technology of the engine helps to enhance power, torque and mileage figures considerably. The VVT technology also ensures that the car gets maximum output of power and also reduces any loss in output of power. This invariably leads to better efficiency in terms of engine life and also leads to lower carbon emissions and higher mileage. The overall drive experience is also enhanced due to the VVT technology.



Maruti Cervo will have great quality interiors and expecting to be solid build as well. This car will be better replacement of Maruti 800 and will compete against [Tata Nano](#) and [Chevrolet Spark](#). The exterior look of Cervo is very compact and little sporty. Small front grill and sharp curves over bonnet reflect the aggressive look.



Maruti Cervo Exteriors- **Maruti Cervo** comes with amazing exterior features. The front fascia is daunted with sporty lines along with the Maruti Suzuki Logo. Head and fog lamps look very manly. A black thick line which starts from pillar 'A' and ends with pillar 'C' gives sporty look for the car. When we evaluate **Maruti Cervo** with Company's earlier hatchbacks, it seems very elegant. It looks more stylish than its competitor which is optimistic for the company. On the whole it is perfectly and smartly designed hatchback to meet up young generation taste in India. The **Maruti Cervo** will also have minute changes in the dimension and features to keep down the pricing of the car. There has been no official information on the dimensions of the car but looking at the price point and market branding of the car, it would be having more or less the same size as Maruti Alto. The USP of the **Maruti Cervo** is its funky exterior which has some bold lines for a small car. The lines give it a sexy look with the flowing curves and sporty colours. You will fall in love with the car at first sight. The exterior looks are one of its kinds making it vehicle for the next generation.



Maruti Cervo Interiors- **Maruti Cervo** will be a 4 seater. You can put only 2 passengers in the backside, if you try to put 3 passengers it would be troublesome. This will be the only where customers needs to compromise. The wide dashboard of **Maruti Cervo** has eye-catching style and is smartly designed. When it to head and leg room, it gives sufficient space for all the occupants. It will have common interior features like AC, audio system, power steering, seats belts, central lock etc. Apart from the exteriors of the **Maruti Cervo** the interiors of the car is also attractive and spacy. The drive wheel is a three spoke

power steering type for easy and comfy handling in the city streets. The steering wheel is adjustable as well. **Maruti Cervo** is expected to come with a dashboard that is wider than the usual and comprising of round AC vents at both ends and the instrument panel just behind the steering wheel. Overall the price toll of this car is going to play a major role for the Company.



Maruti Cervo Price is yet to disclose but expected starting range will be Rs. 1,50,000 and will go up to Rs. 3,50,000. **Maruti Cervo** will hit the Indian market by the first quarter of 2012. The car will look to compete with the likes of Tata Nano, Hyundai Eon and its own Maruti Alto. The top end variant will have advance safety features like ABS and Air-Bags. The Base model of **Maruti Cervo** will have only very basic features like 13 inches tyres, power steering and cup holders. **Maruti Cervo Price** will be placed in the entry level segment and is expected to be huge hit like the company's other cars.

The **Maruti Cervo On Road Price** will be inclusive of the Vehicle price, Road tax, Insurance and registration fees can further increase the cost up to 10% extra. If you want additional accessories you'll have to pay extra amount for the same. The **Maruti Cervo India** is looked upon as the successor after the Tata Nano which only raised a lot of smoke with its good engine and that too literally at times. One of the main reasons for the failure of the Tata Nano is believed to be the high hype and low quality range of the car. The top end variant will have advance safety features like ABS and Air-Bags. The Base model of **Maruti Cervo** will have only very basic features like 13 inches tyres, power steering and cup holders. **Maruti Cervo** will be placed in entry level segment and expecting to be a bigger hit.

Maruti Cervo Ride and Handling: The **Maruti Cervo** will be easy to use and extremely light weight in handling and driving. To make matters even more easy the car will be equipped with power steering that will come as standard for all the variants. The **Maruti Cervo** also has a solid suspension that makes it well suitable for the Indian roads. The manual transmission is smooth and firm with better breaking mechanisms.

Maruti Cervo Specifications: The **Maruti Cervo Specifications** will come with a 660 cc petrol engine with VVT (Variable Valve Timing) technology. This highly efficient engine will generate a moderate power of

54 bhp at 6500 rpm and torque of 64 Nm at 3500 rpm. Apart from this the Maruti Cervo Specifications is equipped with a Manual Transmission with 5 Speed Gearbox, Petrol Engine, 5 seater Car, Headlamps, Tail-lights, Power Steering, Air Conditioner etc.

Maruti Cervo Safety Features: The **Maruti Cervo** safety features comes with Central Locking System, Two Airbags for safety, Comfortable Interior, Engine Immobilizer, Front and side Impact Beams, Child safety lock, Seat Belts & Rear View Mirror, Front disc and Rear drum Brakes.

Maruti Cervo Mileage: The **Maruti Cervo Specifications** for the engines include a 0.7L 60bhp, 660cc, Fuel Efficient Engine, VVT (Variable Valve Timing) Technology for Maximum Power. The Maruti Cervo India delivers a top Speed of 115 km/h with an average Mileage – 20 to 23 kmpl. In city the car gives a mileage – 22 kmpl. On the highway the car gives a mileage of 26 kmpl.

Maruti Cervo Competitors: The upcoming stylish Maruti Cervo is expected to compete with the models like [Chevrolet Spark](#), [Tata Nano](#), [Hyundai i10](#), [Honda Brio](#), [Hyundai Eon](#) and with its brother [Maruti Alto](#) in Indian market.

Compare Maruti Cervo with other models:

Maruti Cervo vs Chevrolet Spark: Chevrolet Spark is more powerful than Maruti Cervo. Spark will be more expensive than Maruti Cervo. [Compare Maruti Cervo and Chevrolet Spark](#) on the basis of technical data, features and price.



Maruti Cervo vs Tata Nano: Maruti Cervo is more solid than Tata Nano. Tata Nano will be cheaper than Maruti Cervo. [Compare Maruti Cervo and Tata Nano](#) on the basis of technical data, features and price.



Maruti Cervo vs Hyundai i10: Hyundai i10 is more powerful than Maruti Cervo. I10 comes with more advance features and technology as compare to Cervo. [Compare Maruti Cervo and Hyundai i10](#) on the basis of technical data, features and price.



Maruti Cervo vs Honda Brio – The price tag of Honda Brio is hefty compare to Maruti Suzuki Cervo, But Maruti Cervo will not get much safety features compare to Honda Brio for example like ABS. Compare [Maruti Cervo and Honda Brio](#) on the basis of technical data, features and price.



Maruti Cervo Dealers in India

Maruti Cervo Dealers in Delhi - AAA VEHICLEADES PVT. LTD. Delhi

Address: F-1/189, SAVITRI NAGAR, PANCHSHEEL-MALVIYA NAGAR ROAD, MALVIYA NAGAR, Delhi

Phone: 011-46664000 46664111

Email: sales@aaavehicleades.in

Maruti Cervo Dealers in Delhi - AALIANZ AUTOMOBILES Delhi

Address: KAMAL CINEMA BUILDING, SAFDARJUNG ENCLAVE, Delhi

Phone: 011-46007200, 26183792

Maruti Cervo Dealers in Delhi - APRA AUTO (INDIA) PVT. LTD. Delhi

Address: K-804/2, MAHIPALPUR, VASANT KUNJ ROAD Delhi

Phone: 011-42390000,

Maruti Cervo Dealers in Delhi - FAIR DEAL CARS (P) LIMITED Delhi

Address: 485-A, JHILMILMAIN G.T. ROAD, SHAHDARA, Delhi

Phone: 011-22119626, 22119627

Maruti Cervo Dealers in Delhi - KRISH AUTOMOTORS PVT. LTD. Delhi

Address: MAM RAM MAJESTY MALLPLOT NO.2, ROAD NO. 43, GURU HARKISHAN MARGPITAM PURA
Delhi

Phone: 011-27035400

Maruti Cervo Dealers in Delhi - MAGIC AUTO (A UNIT OF MAGIC LEASING and FINANCE PVT. LTD. Delhi

Address: DMRC, METRO STATIONSECTOR-13, DWARKA, Delhi

Phone: 9971057777 9818400000

Maruti Cervo Dealers in Bangalore - BIMAL AUTO AGENCY Bangalore

Address: 60/2 MAHADEVPURAWHITEFIELD ROAD Karnataka

Phone: 30583333 080-28518282 28518944

Email: sales@bimalmaruti.com

Maruti Cervo Dealers in Bangalore - BIMAL AUTO AGENCY Bangalore

Address: 665, 100FT ROAD, INDIRA NAGAR, Karnataka

Phone: 080-30583383,

Email: salesindiranagar@bimalmaruti.com

Maruti Cervo Dealers in Bangalore - GARUDA AUTOCRAFT PVT LTD Bangalore

Address: NO. 29, LALBAGH ROAD, Karnataka

Phone: 080-22976165, 22976161

Email: garuda.maruti@yahoo.co.in

Maruti Cervo Dealers in Bangalore - KALYANI MOTORS PVT. LTD. Bangalore

Address: NO. 327 / 1, PARAMDHANMYSORE ROAD Karnataka

Phone: 26747444 080-26747222 26747333

Email: kalyanimotors.blr@gmail.com

Maruti Cervo Dealers in Bangalore - KALYANI MOTORS PVT. LTD. Bangalore

Address: 562/640/1/2/3, BILEKAHALI BANNERGHATTA ROAD, Karnataka

Phone: 080-42439999

Email: kalyanimotors.bgl@gmail.com

Maruti Cervo Dealers in Bangalore - MANDОВI MOTORS PVT. LTD. Bangalore

Address: 40/4 , LAVELLE ROAD Karnataka

Contact Person:

Phone: 080-22293434,

Email: mandovi.deal@vsnl.com

Maruti Cervo Dealers in Mumbai – AUTOMOTIVE MANUFACTURERS LTD Mumbai

Address: MIDC, TTC INDL.AREA, PLOT, NO.D-234, SHIRVANE VILLAGE BOMBAY PUNE ROAD Maharashtra

Phone: 65161005 022-65161003, 65161004 ,

Email: edp.nm2@automotiveml.com

Maruti Cervo Dealers in Mumbai – EXCELL AUTOVISTA (P) LIMITED Mumbai

Address: 257,S.V. ROAD, BANDRA (W) Maharashtra

Phone: 022-67021111,

Email: Autovista@gmail.com

Maruti Cervo Dealers in Mumbai – FORTPOINT AUTOMOTIVE CARS PVT. LTD. Mumbai

Address: 47/49,CADELL ROAD,, OPP MAHIM DURGAH,MAHIM (W), Maharashtra

Phone: 022-24473030,

Email: mahimsales@fortpoint.co.in

Maruti Cervo Dealers in Mumbai – FORTPOINT AUTOMOTIVE CARS PVT. LTD. Mumbai

Address: HINDUSTAN MILL COMPOUND, DR. ANANDRAO NAIR MARG, SAAT RASTA, MAHALAXMI, Maharashtra

Phone: 022-23009500, 23009600 ,

Email: mahalaxmisales@fortpoint.co.in

Maruti Cervo Dealers in Mumbai – NAVNIT MOTORS PVT LTD Mumbai

Address: GOKULNAGAR, MUMBAI AGRA ROAD, Maharashtra

Phone: 2545740025457400 , 25457402-09

Email: navnitm@bom5.vsnl.net.in

Maruti Cervo Dealers in Mumbai – RATAN MOTORS Mumbai

Address: 23/24 BEZZOLA COMPLEX, SION-TROMBAY ROAD, CHEMBUR Maharashtra

Phone: 25287717 022-67975353, 25287720 ,

Email: sales@ratanmotors.co.in

Maruti Cervo Dealers in Kolkata - AUTO HITECH PVT. LTD. Kolkata

Address: 97A, SOUTHERN AVENUE West Bengal

Phone: 033-2465 1265 to 1268, 24639943

Email: autohitech@vsnl.net

Maruti Cervo Dealers in Kolkata - DEWAR'S GARAGE Kolkata

Address: 4 COUNCIL HOUSE STREET West Bengal

Phone: 22485302 033-22420442, 22420445

Email: sales@dewaragarage.com

Maruti Cervo Dealers in Kolkata - DEWAR'S GARAGE Kolkata

Address: 83/1, TOPSIA ROAD (SOUTH) West Bengal

Phone: 22855288 033-22435290, 22855287

Email: newshowroom@dewarsgarage.com

Maruti Cervo Dealers in Kolkata - JALAN DISTRIBUTORS Kolkata

Address: 27/1A, C.I.T ROAD MOULALI, West Bengal

Phone: 22445502 033-22448401 ,22446635 ,

Email: jalankolkata@satyam.net.in

Maruti Cervo Dealers in Kolkata - JALAN DISTRIBUTORS Kolkata

Address: AA-45, VIP ROADTEGHORIA, West Bengal

Phone: 033-25707427 25707428

Email: Jalan_VIP@rediffmail.com

Maruti Cervo Dealers in Kolkata - MACHINO TECHNO (SALES) LTD Kolkata


Address: JINDAL HOUSE,8-A, ALIPORE ROAD West Bengal
Phone: 033-24567722,
Email: machino@cal.vsnl.net.in

Maruti Cervo Dealers in Kolkata - MOHAN MOTOR UDYOG Kolkata

Address: 226/1,A.J.C BOSE ROAD , West Bengal
Contact Person:
Phone: 033-2283-3601,02,03,04,05 2703080
Email: mmu@mohanmotors.com

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599

Abhishek

Mar 26 2012 20:35 PM

Awesome car with very good features and especially if maruti provides accessories like Power steering ,
Power Windows , Air bags , Music System

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Karthik

Mar 26 2012 20:38 PM

completely Fabulous :) I am waiting for Maruti Cervo to be available in delhi

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Manmohan Sahoo

May 10 2012 12:17 PM

coming date in orissa

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J M Chetan

May 21 2012 07:24 AM

desperatly wait for lunch.....am not sure about how compare work with other smaill car....but compare with nano.....look wise feature wise.....cervo is in top.....hope my

[read more](#)

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Walunj Suresh Govind

May 28 2012 07:30 AM

please sent me booking system about maruti servo car & price list.

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Jasku Bhai

Jun 05 2012 10:13 AM

I wish to Advance Booking for maruti cervo.

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Farzana Ahmed

Jun 09 2012 05:42 AM

Hi want to know the dealers of maruti suzuki cervo in Hyderabad and from when the booking starting,update me please.

Thanks

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Hem

Jun 30 2012 18:23 PM