



The Ultimate
Driving Machine



THE BMW X1.

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.



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NEW



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THE BMW X1.

FEATURED MODEL.

- 04 THE BMW X1 xDRIVE25d xLINE:** BMW TwinPower Turbo four-cylinder diesel engine, 231hp (170kW), 19" light alloy Y-spoke style 511 wheels, Mineral White metallic paint, Dakota leather seats in Mocha with perforations and contrast stitching, Fine Oak matt wood interior trim with Pearl Chrome finisher.

INNOVATIONS AND TECHNOLOGY.

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- 20 BMW EFFICIENT DYNAMICS:** Making light work of lower fuel consumption.
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The imagery in this brochure features the BMW X1 xDrive20i and xDrive25d which will cease production at the end of May 2018. Please contact your local BMW Retailer for further information.

THIRST FOR ADVENTURE.

Its essence: spontaneity. Its objective: the unknown. Powered by pure determination and packed with style, the BMW X1 meets every new adventure head on. Whatever direction proves to be the right one, what matters most is the drive to discover and explore. Find out just how far you can go with this perfect combination of dynamism, agility and versatility – in the BMW X1.





RISE ABOVE.

Enjoy the view: the elevated driving position in the BMW X1 makes getting in just as comfortable as being behind the wheel, and ensures you don't miss a thing when you're on the road. The BMW is unmistakably X: a striking front end with the BMW signature Kidney grille complemented with Adaptive LED headlights on xLine and M Sport models (optional with SE and Sport) – the BMW X1 has adventure written all over it.



M XF 5059

X1

XDrive 25i



LOOKING AHEAD.

More relaxation, more innovation: keep your eyes on the road while the optional full-colour BMW Head-up Display projects key data straight on to the windscreen in the driver's field of vision. Current speed, speed limits, entertainment information – you've got everything in view. The dynamic cockpit is oriented around the driver, and perfectly designed to optimise the pure driving pleasure of the BMW X1.



FITS IT ALL.

Load on up and set on out – exciting in theory, impressive in practice: with the 40:20:40 split-folding rear seat bench and a double luggage compartment floor in back, the BMW X1 has all the space you'll need. The adjustable rear seat bench offers a perfect solution for even more leg room or increased luggage space. High-quality, meticulously crafted materials and the distinctive X series styling make the interior a place to experience the exceptional, in detail.





**PERFORMANCE IS NOT
MEASURED IN LITRES.**

The BMW X1 is an advocate of efficient driving, but believes that driving pleasure should never be compromised. Innovative EfficientDynamics technologies such as optional eight-speed Sport automatic transmission, which is standard on xDrive20i, xDrive20d and xDrive25d models, reduce fuel consumption while the BMW TwinPower Turbo engines take you to a state of pure driving pleasure, and towards a place called freedom.



INNOVATIONS AND TECHNOLOGY.

BMW TWINPOWER TURBO ENGINES: At the heart of BMW EfficientDynamics.

BMW EFFICIENT DYNAMICS: Making light work of lower fuel consumption.

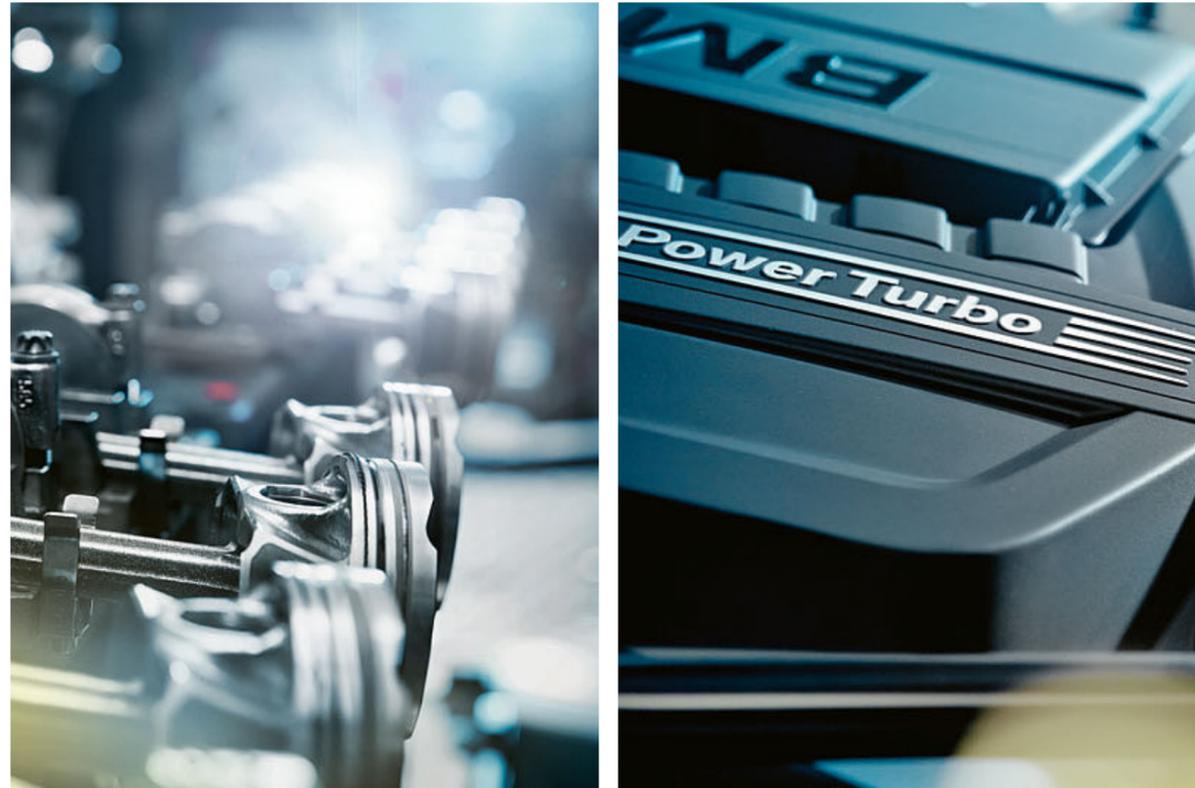
BMW CONNECTED DRIVE: In touch with your world.

SUSPENSION: Innovative systems for more driving pleasure.

SAFETY: Technology at the highest level.

BMW TwinPower Turbo engines. At the heart of BMW EfficientDynamics.

Thanks to BMW TwinPower Turbo technology, the innovative new generation of BMW petrol and diesel engines from the BMW EfficientDynamics engine range guarantee even more thrilling power delivery and excellent responsiveness even at low engine speeds, while also keeping fuel consumption and emissions to a minimum. Increased efficiency and optimal dynamics make driving a BMW more enjoyable than ever.



BMW TWINPOWER TURBO FOUR-CYLINDER DIESEL ENGINE X1 xDrive20d.

The BMW TwinPower Turbo four-cylinder diesel engine with eight-speed automatic transmission, featured as standard, produces an exceptional 190hp (140kW) performance from its 2.0 litre capacity. Its combination of CommonRail direct injection and a turbocharger with variable turbine geometry yields a top speed of 136mph (219km/h) and propels the BMW from 0 to 62mph in 7.8 seconds with a torque of 400Nm at 1,750rpm. Efficient combined fuel consumption of 58.9mpg with CO₂ emissions of 126g/km. The BMW xDrive all-wheel drive system further increases traction and directional stability.



BMW X1 sDrive18i.

- BMW TwinPower Turbo three-cylinder petrol engine with 140hp (103kW) and 220Nm of torque
- Acceleration 0–62mph: 9.7 seconds
- Top speed: 127mph (205km/h) [126mph (203km/h)]
- Combined fuel consumption: 48.7mpg / 5.8 l/100km [48.7mpg / 5.8 l/100km]
- Combined CO₂ emissions: 132g/km [133g/km]

BMW X1 s/xDrive18d.

- BMW TwinPower Turbo four-cylinder diesel engine with 150hp (110kW) and 350Nm of torque
- Acceleration 0–62mph: sDrive: 9.3 seconds [9.4 seconds] xDrive: 9.3 seconds [9.4 seconds]
- Top speed: sDrive: 127mph (205km/h) xDrive: 127mph (204km/h)
- Combined fuel consumption: sDrive: 61.4mpg / 4.6l/100km [61.4mpg / 4.6l/100km] xDrive: 56.5mpg / 5.0l/100km [58.9mpg / 4.8l/100km]
- CO₂ emissions: sDrive: 120g/km [121g/km] xDrive: 132g/km [127g/km]

BMW X1 s/xDrive20i.^{1,2,3}

- BMW TwinPower Turbo four-cylinder petrol engine with 192hp (141kW) and 280Nm of torque
- Acceleration 0–62mph: sDrive: [7.6 seconds] xDrive: [7.4 seconds]
- Top speed: sDrive: [140mph (226km/h)] xDrive: [139mph (223km/h)]
- Combined fuel consumption: sDrive: [48.7–49.6mpg / 5.7–5.8l/100km] xDrive: [44.1–45.6mpg / 6.2–6.4l/100km]
- CO₂ emissions: sDrive: [130–132g/km] xDrive: [141–146g/km]

BMW X1 xDrive20d.

- BMW TwinPower Turbo four-cylinder diesel engine with 190hp (140kW) and 400Nm of torque
- Acceleration 0–62mph: [7.8 seconds]
- Top speed: [136mph (219km/h)]
- Combined fuel consumption: [58.9mpg / 4.8l/100km]
- CO₂ emissions: [126g/km]

BMW X1 xDrive25d.^{1,3}

- BMW TwinPower Turbo four-cylinder diesel engine with 231hp (170kW) and 450Nm of torque
- Acceleration 0–62mph: [6.6 seconds]
- Top speed: [146mph (235km/h)]
- Combined fuel consumption: [54.3–55.4mpg / 5.1–5.2l/100km]
- CO₂ emissions: [133–138g/km]

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

¹ Standard with eight-speed Sport automatic transmission.

² Sport Dual-clutch transmission is featured as standard for sDrive20i models.

³ The BMW X1 xDrive20i and xDrive25d will cease production at the end of May 2018. Please contact your local BMW Retailer for further information.

Figures are obtained through a standard test cycle. They are intended for comparisons between vehicles and may not be representative of what a user achieves under usual driving conditions. Values in [] refer to vehicles with automatic transmission.



BMW EFFICIENTDYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

www.bmw.co.uk/efficientdynamics

The BMW X1.

MORE POWER FROM LESS FUEL.

More power from 3 to 12 cylinders. Consume less, experience more – the BMW TwinPower Turbo engines offer the greatest possible dynamic performance with the greatest possible efficiency thanks to the newest injection systems, variable output control and sophisticated turbocharger technology. Whether diesel or petrol, and no matter how many cylinders, the engines from the BMW EfficientDynamics engine family allow markedly more agile power delivery and outstanding responsiveness even at low rpms, while being fuel-efficient and low in emissions.

MORE DRIVING PLEASURE, LESS EMISSIONS.

Approximately 33% less CO₂ emissions since 2000: BMW EfficientDynamics is a technology package that includes not only the engine and drivetrain, but rather the whole vehicle concept, including intelligent energy management. Provided as standard in every BMW, a variety of innovative technologies contribute to continuously improving efficiency. Via engine efficiency measures, electrification, lightweight construction methods and optimised aerodynamics, BMW has managed to reduce the CO₂ emissions of its fleet by 33%.

MORE SPEED, LESS WEIGHT.

Lower weight with intelligent lightweight construction. Special consideration for every last detail – intelligent lightweight construction means that the optimal material is found and implemented for each part of the vehicle. With extremely light high-tech materials such as aluminium and carbon fibre, BMW EfficientLightweight is pursuing the goal of minimising vehicle weight. That leads to even more dynamic performance, increased stability and heightened vehicle safety and comfort.

MORE ENERGY, LESS PETROL.

100% driving pleasure with 0% local emissions: BMW eDrive technology makes this dream come true. Energy for electric driving is supplied by a high-voltage lithium-ion battery and maximised by numerous efficiency measures such as Brake Energy Regeneration. The completely new synchronous electric motor BMW has developed for BMW eDrive provides plentiful torque for acceleration, available all the way to the car's maximum speed, to combine sustainable mobility with outstanding agility and dynamic performance.



BMW EFFICIENT LIGHTWEIGHT

Intelligent lightweight construction at BMW means using the right material for the right parts of the vehicle. For every single component, the most suitable material is selected. This philosophy, also known as BMW EfficientLightweight, is now integral to BMW EfficientDynamics and applied to every BMW.

DRIVE PERFORMANCE CONTROL

Drive Performance Control lets the driver choose between the standard COMFORT mode, the ECO PRO mode, geared towards efficiency, and the SPORT mode, which enables even more dynamic driving. ECO PRO mode adjusts the characteristics of the accelerator and the Steptronic transmission (providing the car has one) as well as the heating/air conditioning settings to make the drive as fuel-efficient as possible.

BRAKE ENERGY REGENERATION

With Brake Energy Regeneration, the alternator generates electricity primarily when the driver brakes or takes their foot off the accelerator. Previously unused kinetic energy is thereby converted into electrical energy and fed into the battery. So the alternator does not have to run constantly, fuel consumption is reduced, and when the vehicle accelerates, the engine's whole capacity is available to the drive.

AUTOMATIC START/STOP FUNCTION

The Automatic Start/Stop function switches off the engine when the vehicle comes to a temporary standstill (e.g. at traffic lights or in a traffic jam) to further reduce overall fuel consumption. When the driver presses down on the clutch (manual transmission) or takes their foot off the brake (Steptronic transmission), the engine automatically starts up again in a fraction of a second.

BMW ConnectedDrive.

www.bmw.co.uk/connected

REGISTERS UP TO **360** DEGREES OF THE VEHICLE'S SURROUNDINGS.

Enjoy the greatest convenience and the highest level of safety with BMW ConnectedDrive. For driving, parking and visibility, the BMW ConnectedDrive driver assistance systems are there when you need them, reliably, in every situation. The most cutting-edge systems, such as radar, ultrasound and cameras, dependably register the vehicle's surroundings, forming the basis for intelligent driver assistance systems. Whether activated when desired, or as emergency assistance in the background – the assistance systems from BMW ConnectedDrive make every drive in your BMW safer and more convenient.

CONNECTED FOR OVER **40** YEARS.

Focused on the future – from the very beginning. By the 1970s, BMW had already made headway in connected mobility. Another milestone of the digital future was surpassed in 1999: vehicles with built-in SIM cards. Then came the first online functionality, Google Services and innovative driver assistance and display systems such as the BMW Head-Up Display. Throughout this process, the desires of the customer have always taken centre stage. As the first premium automobile manufacturer, BMW makes it possible to book and pay for services flexibly via the BMW ConnectedDrive Store, in the vehicle or on a computer at home. And with the introduction of BMW Connected and the Open Mobility Cloud, BMW is taking the next steps into the future of mobility.

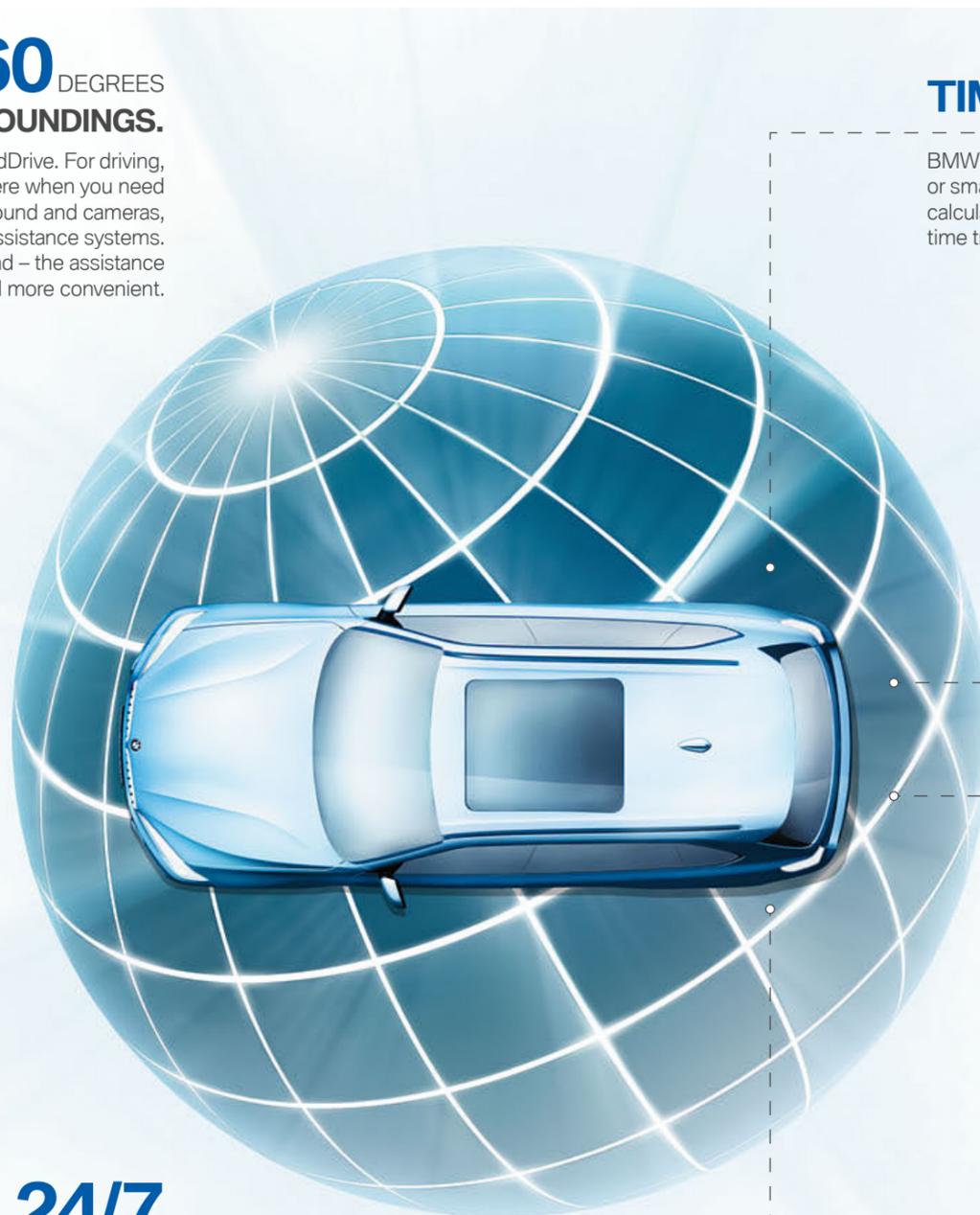
MORE THAN **20** SERVICES AND APPS IN THE BMW CONNECTED DRIVE STORE.

The ConnectedDrive Services equipment forms the basis for intelligent BMW ConnectedDrive functions, as well as for the integration of selected smartphone apps. This equipment also provides access to the BMW ConnectedDrive Store, in which services and apps can be ordered and extended easily, any time and anywhere to suit the user's individual requirements – for example with the Concierge Service or Online Entertainment, which turn every drive into a convenient and entertaining experience.

IN TOUCH **24/7** WITH BMW CONNECTED.

What would it be like if you were never late again? What if your BMW already knew your preferred destinations? How would you like reliable navigation, whether you're sitting in your vehicle or not? BMW Connected provides you with the information you want, when and where you want it. BMW Connected is a personal mobility assistant which facilitates your everyday mobility and aids you in reaching your destinations relaxed and on time. With the BMW Connected app, mobility-relevant information such as recommendations for optimal departure times are available at any time via smartphone or smartwatch and can be seamlessly transmitted to the car.

The BMW X1 – Digitally connected for more infotainment and comfort.



TIME-TO-LEAVE NOTIFICATION

BMW Connected will inform users of recommended departure times via smartphone or smart watch to ensure they arrive at their next destination on time. The system calculates recommended departure times based on current vehicle location and real-time traffic data.

REMOTE SERVICES

With the Remote Services of the BMW Connected App, various functions of the vehicle, such as locking and unlocking the car or displaying the car location, can be operated remotely. To use this feature, customers simply need to activate Remote Services once in the BMW ConnectedDrive customer portal at www.bmw-connecteddrive.co.uk.

BMW HEAD-UP DISPLAY

The full-colour BMW Head-up Display projects information relevant to the journey directly into the driver's field of vision, thereby allowing them to fully concentrate on driving. The display includes information such as the current speed, navigation directions, Speed Limit Info including no-overtaking indicator, along with telephone and entertainment lists. (Information displayed is dependent on optional equipment specified on vehicle.)

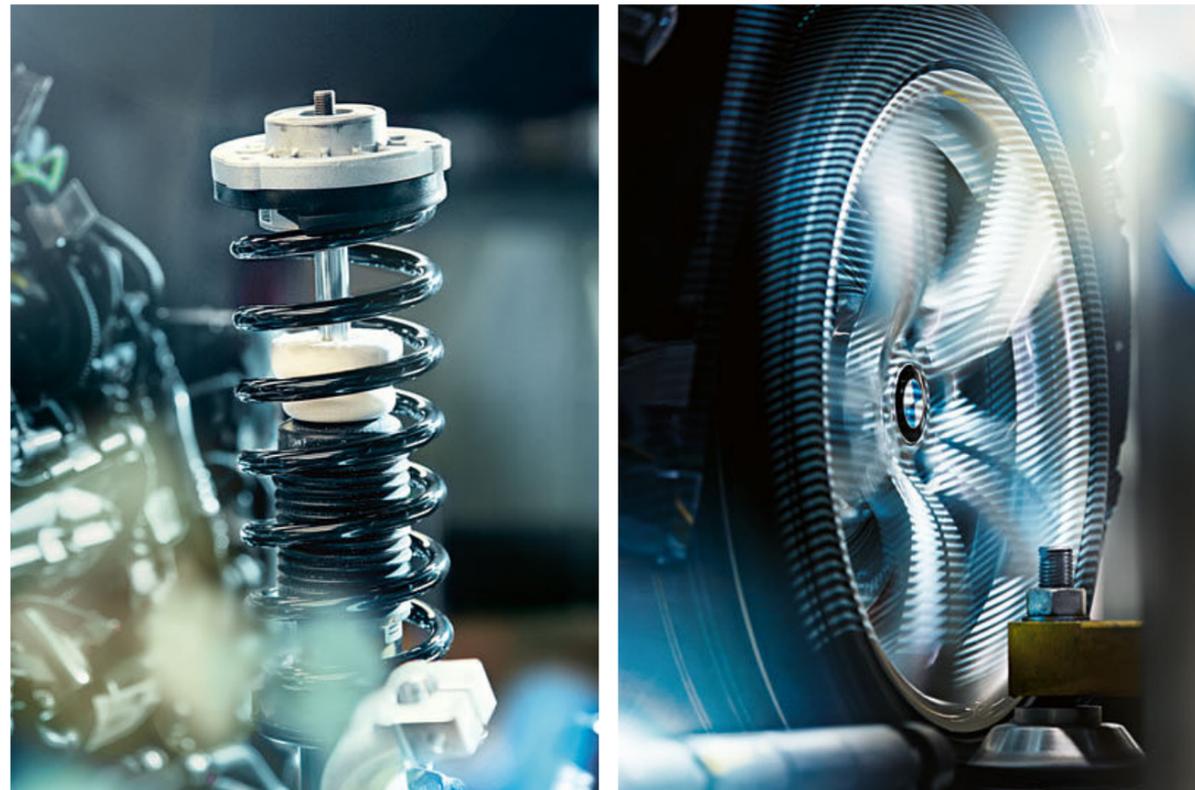
PARK ASSIST

The Park Assist makes parallel parking easier. The system works by measuring potential spaces while driving past at a low speed. When a suitable space has been found, the Parking assistant takes over the steering, while the driver is responsible for selecting the correct gear, as well as pressing the accelerator and brakes.

Suspension.

Innovative systems for more driving pleasure.

The wide range of innovative technologies in the BMW X1 are there to make sure that you thoroughly enjoy every journey. These systems are intelligently networked, allowing you to experience maximum driving pleasure in the utmost safety.



THE INTELLIGENT BMW xDRIVE ALL-WHEEL-DRIVE SYSTEM.

The intelligent BMW xDrive all-wheel-drive system adapts perfectly to even the most challenging road surface conditions, always offering outstanding traction. With BMW xDrive and Dynamic Stability Control (DSC), the vehicle remains directionally stable and on track. To counteract any risk of oversteer or understeer, BMW xDrive proactively distributes drive power between the two axles, using input from the DSC sensors. This means that fewer DSC interventions are necessary when road surface conditions are poor. BMW xDrive combines the advantages of all-wheel-drive – traction, directional stability and safety – with classic BMW agility, for even more driving pleasure.



The standard **Performance Control**, distributes engine and braking control to the individual wheels to better manage bends. As the outer wheels have to move a longer distance than the inner wheels when turning, the BMW Performance Control intervenes by means of engine output and controlled braking: the outer wheels get more power while the inner wheels get less, maximising traction on each of the wheels. The vehicle practically leads itself through a bend, increasing driving dynamics, safety and comfort.

The **M Sports steering** with Servotronic creates a direct and agile steering response so that less physical effort is required to turn the wheel. The vehicle can be steered more precisely and it offers noticeably optimised handling characteristics, especially during dynamic driving in tight bends or sudden swerves. The M Sports steering functions over the entire steering angle with a direct, linear steering ratio. Since the steering wheel doesn't need to turn as far, parking, turning and manoeuvring are significantly easier because the driver doesn't put so much effort into steering.¹

The **adaptive suspension** with a lowering of 10mm makes it possible to adjust the damper characteristics to suit the driving situation and combines ride comfort and driving dynamics with the best possible safety. Via Drive Performance Control, the driver can choose between the standard Comfort mode or Sport mode.

The modern **BMW front wheel drive concept** makes for an engaging yet comfortable ride. The powered front axle has been engineered for the best possible driving dynamics and precision steering performance. The front wheel drive has a compact construction with the engines integrated at a 90° angle so that no space is taken from the ample interior.

¹ M Sport steering is available as an option for M Sport models only.

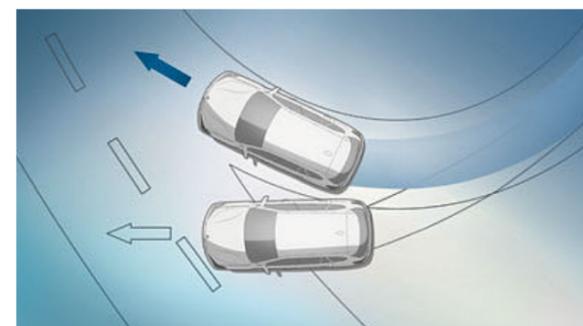
Safety. Technology at the highest level.

The BMW X1 is equipped with cutting-edge technologies for every eventuality. Superb handling and innovative equipment come as standard. BMW drivers benefit from the very latest technologies that provide optimal support at all times. So you'll feel safe and protected, no matter where your journey takes you.

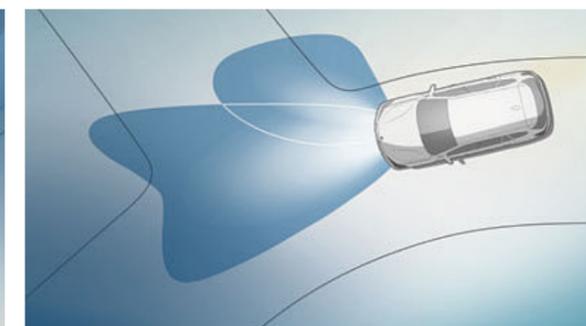


The BMW X1 is the perfect way to travel comfortably and safely. The optional Traffic jam assistant¹ provides corrective steering assistance – maintaining position in the middle of the lane in congested traffic of up to 24mph. The Forward Collision Warning warns the driver by an optical and acoustic alert if their approach could escalate into a rear-end collision. In the event of an accident, the standard BMW Emergency call will promptly send a call for help, assuring the fastest possible assistance.

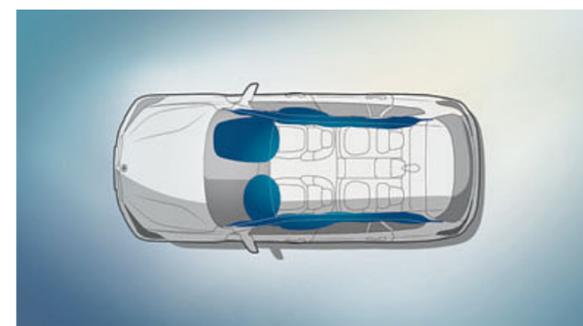
¹ This system requires the Navigation Plus package option and an eight-speed automatic transmission.



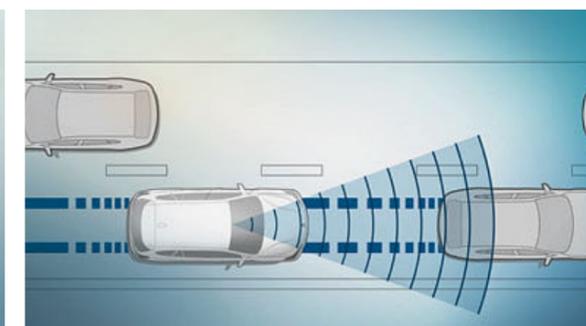
■ **Dynamic Stability Control (DSC)** continually assesses the vehicle's movements and optimises directional stability and traction by intervening in engine and brake management. This makes it much easier to control the vehicle, even on difficult surfaces, actively increasing driving safety.



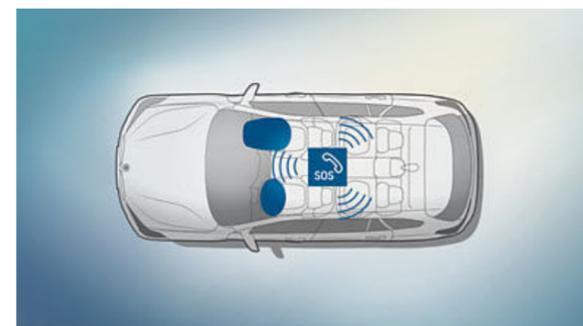
□ **Adaptive LED headlights** with variable light control, including cornering lights, help improve driving safety by optimally illuminating the road ahead.



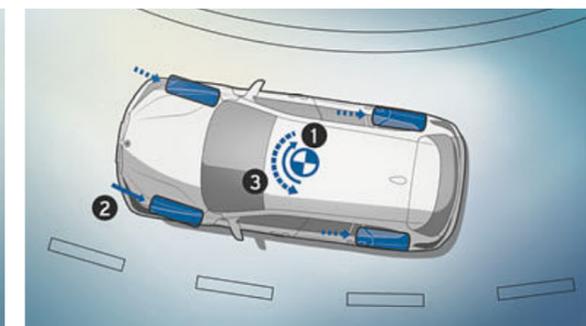
■ **Airbags** are an integral part of the optimally coordinated safety components in a BMW. A total of six airbags offer targeted protection: driver and front passenger airbags, head airbags for the whole side window area, and side airbags in the front seat backrests



□ **Driving Assistant** includes Forward Collision Warning which detects vehicles in front and warns the driver when they are too close. Lane Departure Warning alerts the driver if the vehicle strays from the lane of travel without indicating.



■ **BMW Emergency Call** automatically establishes a voice call connection to the emergency controller to direct your call to the emergency services where required – without the need for a mobile phone.



■ **Cornering Brake Control (CBC)** helps the driver by applying braking pressure asymmetrically when braking on a bend.



INDIVIDUALITY AND CHOICE.

EQUIPMENT: SE, Sport, xLine, M Sport, Equipment highlights, Wheels and Tyres and Genuine BMW Accessories.

COLOURS: Exterior and interior colour schemes.

BMW SERVICE: BMW Service, BMW Financial Services and BMW Experience.



SE.

Interior equipment features:

- 40:20:40 split folding rear seat
- Active Guard
- Air conditioning, automatic with two-zone control
- Bluetooth hands-free facility with USB audio interface
- BMW ConnectedDrive Services comprising:
 - BMW Emergency Call
 - BMW Navigation system (ID6 generation)
 - BMW Online Services
 - BMW Teleservices
 - Real Time Traffic Information (RTTI)
 - Remote Services
- BMW Professional radio with single CD player, MP3 playback capability and USB interface
- Child seat ISOFIX attachment, for the two outer rear seats and front passenger seat
- Cruise control with braking function
- DAB tuner
- Drive Performance Control with ECO PRO, Comfort and Sport modes
- Extended storage
- Front armrest, centre
- Grid cloth upholstery
- Interior trim, Oxide Silver
- Performance control
- Rain sensor with automatic headlight activation
- Rear centre armrest with 2 cupholders
- Sliding rear seat bench

- Servotronic steering
- Sport multi-function leather steering wheel, three-spoke
- Tyre Pressure Monitor

Exterior equipment features:

- 17" light alloy Double-spoke style 560 wheels
- Automatic tailgate
- Dynamic brake lights
- Electrically operated parking brake
- Exhaust tailpipe, Chrome finisher
- Exterior mirrors, electrically adjustable
- Fog lights, front
- Front and rear underbody protection
- Halogen headlights with LED daytime running lights
- Kidney grille, Chrome with 14 Black vertical bars
- Park Distance Control (PDC), rear
- Roof rails, Black, matt

03



01



[01] Seats in standard Anthracite Grid cloth upholstery perfectly complement the Oxide Silver interior trim with Black High-gloss finisher.

02



[02] The fog lights in the front apron ensure better visibility and improved safety.

04



06



[03] [05] The BMW X1 in optional Atlantic Grey metallic paint and optional 17" light alloy Double-spoke style 564 wheels.

[04] Standard BMW Navigation, DAB Digital radio, compatible mobile phone and BMW ConnectedDrive services can be used on the standard 6.5" Control Display with iDrive controller.

05



[06] The 17" light alloy V-spoke style 560 wheels, 7.5J x 17 with 225/55 R17 tyres.

SPORT.

■ Standard equipment □ Optional equipment

Interior equipment features:

- Black, High-gloss finisher on centre console
- Contrast stitching on centre console in Red or Grey to match seat upholstery
- Door sill finishers with BMW designation, front
- Front air inlets with Black High-gloss finisher
- Interior trim, Black High-gloss with Coral Red finisher
- LED ambient lighting in door trim
- Race cloth upholstery
- Remote control with integrated key, with Pearl Chrome highlight
- Sill cover with Body colour insert
- Sport seats, front

Exterior equipment features:

- 18" light alloy Double-spoke style 568 wheels
- Exhaust tailpipe finisher, Chrome
- Exterior trim, Black High-gloss
- Front bumper underbody protection in Body colour
- Kidney grille with 16 Black High-gloss fronted vertical slats
- Rear bumper underbody protection in Black, Grey and Body colour
- Roof rails, Black High-gloss
- Stainless steel insert on loading edge in luggage compartment

03 □



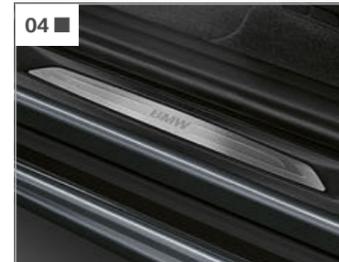
01 □



02 ■



04 ■



05 ■



06 □



[01] A sporting ambience in the interior is shown here with standard Sport seats, in optional Black Dakota leather with Red highlight and stitching. Also shown is the optional Black High-gloss interior trim with Coral Red finisher.

[02] The Sport leather steering wheel in Black with three spokes has an exceptionally pleasant feel.¹

[03 | 06] The BMW X1 xDrive20d in the optional Mineral Grey metallic paint.

[05] 18" light alloy Double-spoke style 568 wheels, 7.5J x 18 with 225/50 R18 tyres.

[04] Front door sill finishers with BMW designation.

¹The 8.8" screen shown is only in conjunction with BMW Navigation Plus.

Interior equipment features:

- Black, High-gloss finisher on centre console
- Contrast stitching on centre console in Silver, Grey or Brown to match seat upholstery
- Dakota leather upholstery with perforation and contrast stitching
- Door sill finishers with BMW designation, front
- Interior trim, Black High-gloss with Pearl Chrome finisher
- LED ambient lighting in door trim
- Remote control with integrated key, with Pearl Chrome highlight
- Seat heating, front
- Sill cover with Silver matt insert

Exterior equipment features:

- 18" light alloy Y-spoke style 569 wheels
- Exterior trim, Satin Aluminium
- Front air inlets with Black matt finisher and Silver matt highlight
- Front bumper underbody protection in Silver matt
- Kidney grille with 14 matt Aluminium fronted vertical slats
- LED headlights
- Rear bumper underbody protection in Black, Grey and Silver matt
- Roof rails, Satin Aluminium
- Stainless steel insert on loading edge in luggage compartment

03 □



01 □



[01] Optional Sport seats, shown here in the standard Oyster Dakota leather with Grey highlight, give particularly good lateral support thanks to the larger seat surfaces and backrests that can be adjusted in various ways.

02 ■



[02] The Sport leather steering wheel in Black with a thick rim and contoured thumb rests has an exceptionally pleasant, high-grip feel.¹

04 ■



05 ■



[03 | 06] The BMW X1 xDrive20d in optional Sparkling Storm Xirallic paint.

[04] The underbody protection design element in Silver matt gives the look of the vehicle a striking off-roader touch from every perspective.

06 □



[05] 18" light alloy Y-spoke style 569 wheels, 7.5J x 18 with 225/50 R18 tyres.

M SPORT.

■ Standard equipment □ Optional equipment

Interior equipment features:

- Ambient LED lighting in door trim
- Black, High-gloss finisher on centre console
- Contrast stitching on centre console in Blue, Silver, Grey or Brown to match seat upholstery
- Door sill finishers with M designation, front
- Headlining, Anthracite
- Hexagon cloth / Alcantara upholstery in Anthracite
- Interior trim, Aluminium Hexagon with Estoril Blue finisher
- M Sport leather steering wheel in Nappa leather
- Remote control with integrated key, with M Sport specific detailing
- Seat heating, front
- Sport seats, front

Exterior equipment features:

- 18" light alloy Double-spoke style 570 M wheels, Bicolour
- Body colour underbody protection
- Exterior trim, High-gloss Shadowline
- Kidney grille with extra wide Black High-gloss vertical slats
- LED headlights
- M Aerodynamic bodystyling
- M Logo designation, side – Chrome
- M Sport suspension
- Rear bumper with Dark Shadow insert
- Roof rails, High-gloss Shadowline
- Stainless steel insert on loading edge in luggage compartment

03 □



01 □



[01] The Sport seats in optional Black Dakota leather with Estoril Blue highlight and stitching perfectly complement the Aluminium Hexagon interior trim with Estoril Blue finisher.

02 ■



[02] The M Sport leather steering wheel in Black Nappa leather includes multi-function buttons and contoured thumb rests for a dynamic driving pleasure.¹

04 ■



05 □



[04] 18" light alloy Double-spoke style 570 M wheels, Bicolour, 7.5J x 18 with 225/50 R18 tyres.

[05] 19" light alloy Double-spoke style 572 M wheels, Bicolour, 8J x 19 with 225/45 R19 tyres.

06 □



[03 | 06] The BMW X1 xDrive20i in optional Estoril Blue metallic paint with optional 19" light alloy Double-spoke style 572 M wheels, Bicolour.

¹The 8.8" screen shown is only in conjunction with BMW Navigation Plus.

EQUIPMENT HIGHLIGHTS.

■ Standard equipment □ Optional equipment



01 □



03 ■



04 □



02 □



05 □

[01] The Adaptive LED headlights with cornering lights illuminate the road with a light very much like daylight for both low and high-beam headlights. (Standard on xLine and M Sport models).

[02] Roof rails in Shadowline High-gloss provide the base for a BMW roof rack of other approved storage accessories from Genuine BMW Accessories (Standard on Sport and M Sport models).

[03] Fog lights in the front apron provide better visibility and increase safety.

[04] The Satin Aluminium exterior trim includes a window frame trim to give the vehicle a particularly sophisticated look (Standard on xLine models).

[05] The Panoramic glass sunroof provides mesmerising views and a great deal of light into the interior.



06 ■



09 ■



13 □



10 □



07 □



11 □



14 ■



08 □



12 ■

[06] Exclusively for M Sport, the M Sport leather steering wheel including multifunction buttons, steering wheel rim in Black Nappa leather and contoured thumb rests.

[07] The eight-speed Sport automatic transmission includes quick shift, steering-wheel mounted gearshift paddles and a Sport+ mode. (Standard on xDrive20i, xDrive20d and xDrive25d models).

[08] The front electric seat adjustment with driver memory allows individual users to save their desired settings for the seat and exterior mirrors.

[09] Sport leather steering wheel in Black with a thick rim and contoured thumb rests has an exceptionally pleasant, high-grip feel.¹

[10] Enhanced Bluetooth with wireless charging offers a comprehensive telephony package with Bluetooth connectivity and the technical capacity for a WiFi hotspot.²

[11] The seven-speed Steptronic transmission with double-clutch technology offers particularly smooth gearshifts and outstanding driving comfort, all with low fuel consumption.³

[12] The remote backrest unlocking enables the rear backrest to be unlocked and folded down conveniently via a button in the luggage compartment.

[13] Steering wheel heating quickly warms up the rim of the steering wheel at the push of a button – which is especially comfortable in winter.

[14] Drive Performance Control enables the driver to choose between ECO PRO, COMFORT, or SPORT mode.

¹ The 8.8" screen shown is only in conjunction with BMW Navigation Plus.

² To ensure the Smartphone charges function and connects to the external aerial, the Smartphone must be positioned with its back flat to the charging surface. For Smartphones without an inductive charging function, special charging cases are available to purchase via BMW Parts and Accessories for selected devices. Extended functionality may depend on the features of the Bluetooth / USB device in use. For confirmation, please check the Bluetooth Compatibility Checker on www.bmw.co.uk.

³ Only available for sDrive18i models.

EQUIPMENT HIGHLIGHTS.

■ Standard equipment □ Optional equipment



[01] Full colour Head-up Display projects information relevant to the journey directly into the driver's field of vision.¹

[04] The Reversing Assist camera shows the area behind the vehicle on the Control Display. Interactive track lines and obstacle markings also help the driver when reversing.

[07] Extended lighting features numerous LED lights both inside and outside the car for increased convenience, safety and a premium look.

[02] The Driving Assistant draws the driver's attention to an unintentional lane change or possible collision and brakes the vehicle automatically in the event of an emergency.

[05] Featuring 360W amplifier power, 12 loudspeakers with vehicle-specific equalising and surround sound the harman/kardon loudspeaker system impresses with sublime sound.

[08] As part of Comfort Access, the smart-opener provides contactless opening and closing of the automatic tailgate via a sensor under the rear bumper.

[11] The 40:20:40 split-folding rear seat bench with backrest manually adjustable three ways makes loading even easier, and the vehicle even more versatile.

[14] The passenger seat with forward folding backrest allow the loading of longer items and an increased loading area through from the rear.²

[03] Park Assist makes parallel parking easier. The car does the steering while the driver operates the accelerator and brake pedals.

[06] Automatic air conditioning with two-zone control includes temperature control for driver and front passenger, automatic air recirculation and carbon microfilter.

[09] The bike rack preparation includes technical preparation for fitting the specific tow ball for the BMW bicycle carrier.

[12] The luggage compartment's foldable floor provides more storage space making the vehicle even more practical.

[15] The removable ski or snowboard bag allows safe and easy transport.

[10] The removable ball head on the trailer towbar leaves the sporty design of the vehicle's rear unimpaired when not in use.

[13] The seat adjustment for rear seats enables each section of the 60:40 split rear seat area to be individually adjusted. The seats can be adjusted to either increase leg room or maximise loading space in the luggage compartment, depending on priorities for each journey.

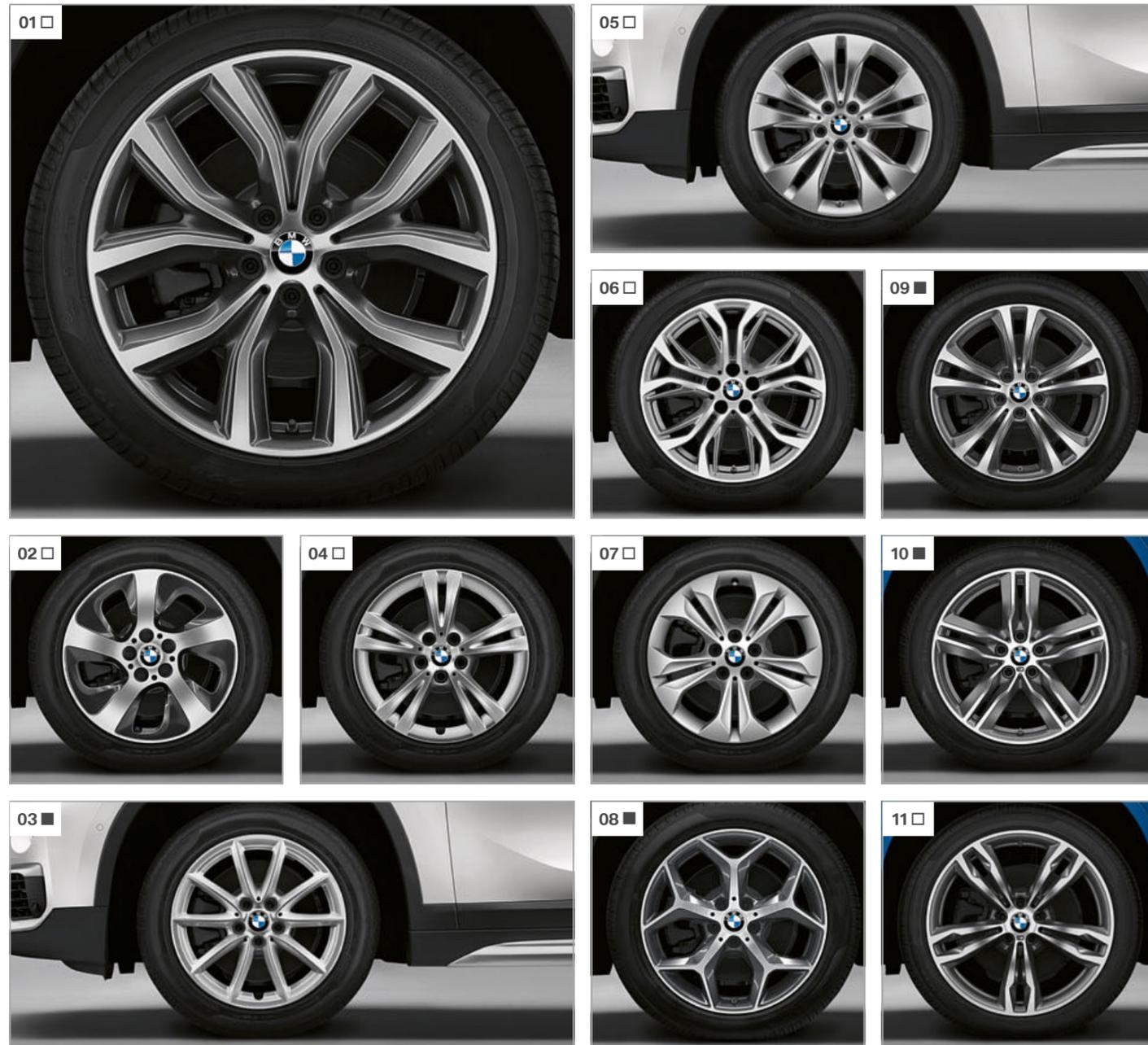
The 8.8" screen shown is only in conjunction with BMW Navigation Plus.

¹ Only available as part of ZNQ, Navigation Plus package.

² Not available in conjunction with Sport seats or electric front seat adjustment.

WHEELS AND TYRES.

■ Standard equipment □ Optional equipment



[01] 19" light alloy Y-spoke style 511 wheels, 8J x 19 with 225/45 R19 tyres.

[05] 18" light alloy Double-spoke style 567 wheels, 7.5J x 18 with 225/50 R18 tyres.

[09] 18" light alloy Double-spoke style 568 wheels, 7.5J x 18 with 225/50 R18 tyres. (Standard on Sport models)

[02] 17" light alloy Turbine styling 561 wheels, BMW EfficientDynamics, 7.5J x 17 with 225/55 R17 tyres.

[06] 18" light alloy Y-spoke style 566 wheels, 7.5J x 18 with 225/50 R18 tyres.

[10] 18" light alloy Double-spoke style 570 M wheels, Bicolour, 7.5J x 18 with 225/50 R18 tyres. (Standard on M Sport models)

[03] 17" light alloy V-spoke style 560 wheels. (Standard for SE models)

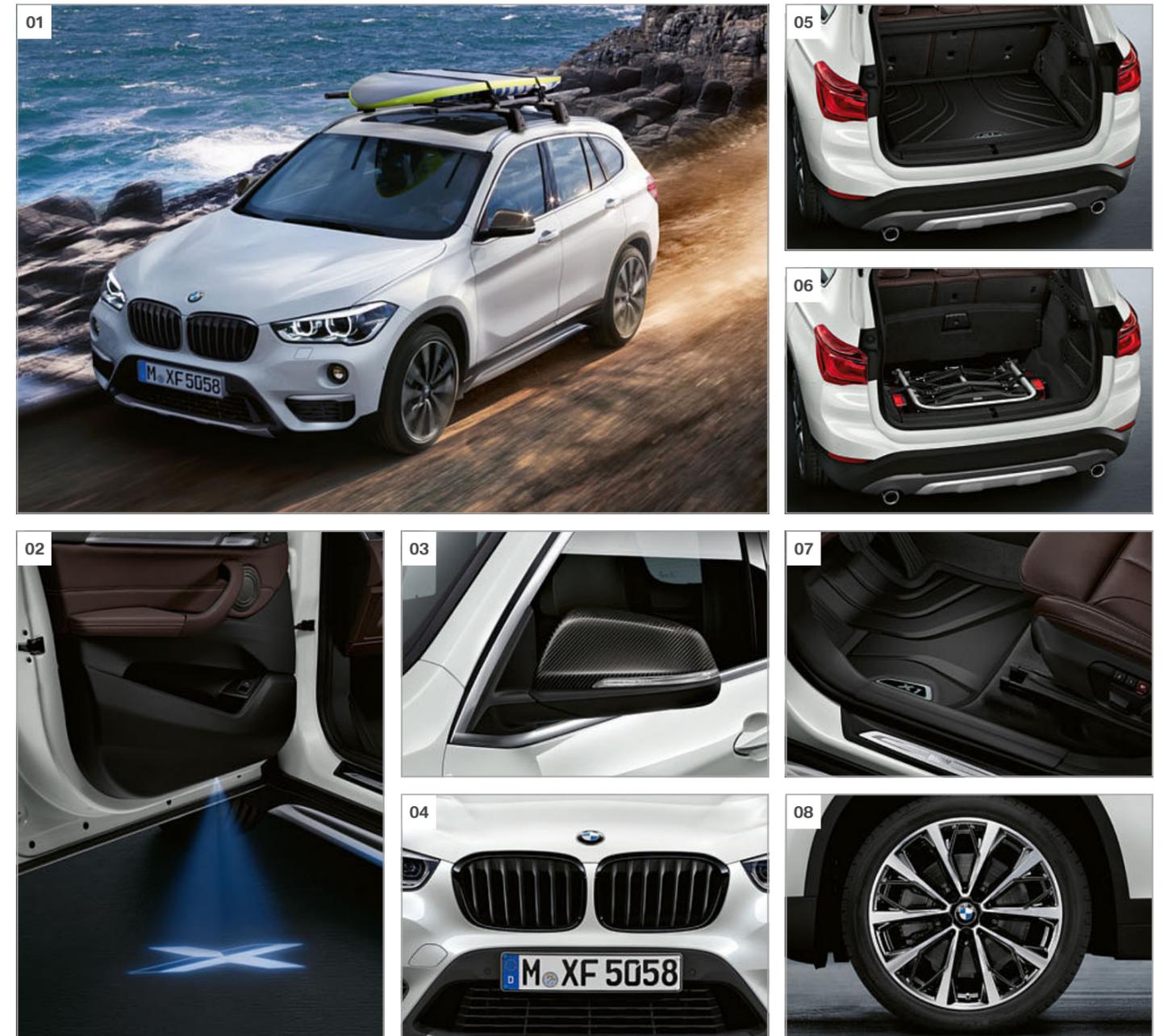
[07] 17" light alloy Double-spoke style 564 wheels, 7.5J x 17 with 225/55 R17 tyres.

[11] 19" light alloy Double-spoke style 572 M wheels, Bicolour, 8J x 19 with 225/45 R19 tyres.

[04] 17" light alloy Double-spoke style 385 wheels, 7.5J x 17 with 225/55 R17 tyres.

[08] 18" light alloy Y-spoke style 569 wheels, 7.5J x 18 with 225/50 R18 tyres. (Standard on xLine models)

GENUINE BMW ACCESSORIES.



[01] The Surfboard holder can be used to securely mount a surfboard and mast on any of the BMW roof rack systems. It features an innovative attachment system that makes handling particularly easy.

[04] Powerfully expressive: the Black front grille accentuates the dynamism of the vehicle front, with a strikingly individual note.

[07] Precisely fitted protection from damp, dirt and waterlogging in the footwells. The design of the all-weather floor mats, in Black with an X1 inlay, perfectly complements the interior.

[02] The LED door projectors allow an individually selected graphic to be projected onto the ground by the vehicle when the door is opened, illuminating the door sill area. Comes with a choice of graphics.

[05] Non-slip, water resistant and hard-wearing, the luggage compartment mat will protect from dirt and moisture. Complementing the interior in Black.

[08] This high-quality 19" light alloy wheel is finished in Bicolour Black High-gloss, gloss-lathed.

[03] The mirror covers, painstakingly hand-made in carbon, are a striking reminder of the vehicle's high-tech character.

[06] For two bicycles or e-bikes (each up to 30kg). The rear bike carrier can be simply and safely mounted on the ball head. Can be stored folded-up in the luggage compartment tray, safe in case of collisions. Also requires towbar or rear bike preparation.

EXTERIOR COLOURS.

■ Standard equipment □ Optional equipment



■ **Non-metallic** 668 Jet Black¹



■ **Non-metallic** 300 Alpine White



□ **Metallic** B39 Mineral Grey



□ **Metallic** C10 Mediterranean Blue¹

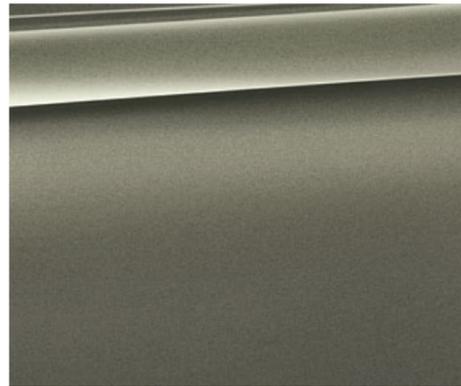


□ **Metallic** B45 Estoril Blue²

M SPORT



□ **Metallic** A83 Glacier Silver



□ **Metallic** C08 Platinum Silver¹



□ **Metallic** C1X Sunset Orange¹



□ **Metallic** C07 Sparkling Storm Xirallic¹



□ **Metallic** A96 Mineral White



□ **Metallic** C09 Atlantic Grey¹



□ **Metallic** B53 Sparkling Brown¹



□ **Metallic** 475 Black Sapphire

¹ Not available on M Sport models.
² Exclusively available for M Sport models.

[Colour samples] These colour samples are intended as an initial guide to the colours and materials available for your BMW. However, experience has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the appearance of the original colour. Please discuss your preferred colour choices with your local BMW Retailer. There you can also see original samples and be assisted with any requests.

INTERIOR COLOURS.

■ Standard equipment □ Optional equipment



CLOTH

Available for



■ SE

Grid cloth
EGAT Anthracite¹



■ Sport

Race cloth
ERL1 Anthracite with Grey highlight



■ Sport

Race cloth
ERL2 Anthracite with Red highlight

LEATHER

Available for



□ SE

Dakota leather
LCSW Black/Black interior



□ Sport
■ xLine
□ M Sport

Dakota leather
PDMZ Mocha with perforation and contrast stitching/Black interior



□ Sport
■ xLine
□ M Sport

Dakota leather
PDSW Black with perforation and contrast stitching/Black interior



□ Sport
■ xLine
□ M Sport

Dakota leather
PDOA Oyster with Grey highlight, perforation and contrast stitching/Black interior

CLOTH/LEATHER

Available for



■ M Sport

Hexagon cloth/Alcantara
HMAT Anthracite



□ Sport

Dakota leather
PDL3 Black with Red highlight, perforation and contrast stitching/Black interior



□ M Sport

Dakota leather
PDN4 Black with Estoril Blue highlight, perforation and contrast stitching/Black interior

INTERIOR TRIMS

Available for



■ SE

4FS Oxide Silver with Black High-gloss finisher



□ SE
□ Sport
□ xLine
□ M Sport

4LS Brushed Aluminium with Pearl Chrome finisher



□ SE
□ Sport
□ xLine
□ M Sport

4LR Finition Stream wood with Pearl Chrome finisher



□ SE
□ Sport
■ xLine
□ M Sport

4LU Black High-gloss with Pearl Chrome finisher



■ Sport

4LV Black High-gloss with Coral Red finisher



□ xLine

4F7 Fine Oak matt wood with Pearl Chrome finisher



■ M Sport

4WF Aluminium Hexagon with Estoril Blue finisher



□ M Sport

4WE Aluminium Hexagon with Pearl Chrome finisher

INTERIOR COLOURS

Available for



■ SE
■ Sport
■ xLine
■ M Sport

Black

Please note that even normal long or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

¹ Not available with 481, Sport seats.

THE BMW SERVICE CONCEPT:

When you buy a BMW, you can look forward to superb service and comprehensive customer care. **Condition Based Service** tracks service fluids and parts subject to wear, and where appropriate indicates required service stops on the display. In combination with **BMW TeleServices**, the vehicle data collected by Condition Based Service are automatically transmitted to BMW. Your preferred **BMW Service Retailer**

BMW SERVICE INCLUSIVE.



BMW Service Inclusive:

Wouldn't it be good to know your comprehensive servicing costs in advance? Well, that's exactly what BMW Service Inclusive¹ provides and for a low one-off payment.

BMW Service Inclusive¹ lasts for 5 years or 50,000 miles (whichever occurs first) and covers all your vehicle's comprehensive servicing requirements. Alternatively you can choose BMW Service Inclusive Plus¹ which in addition to servicing also covers maintenance items such as brake pads, brake discs and windscreen wipers. And whenever

servicing and maintenance work is carried out on your BMW, you can be sure that it will only be done by fully qualified BMW Service Approved Technicians at one of over 150 BMW Service Authorised Workshops around the country. Furthermore, only Genuine BMW Parts are used – each covered by a two year warranty. BMW Service Inclusive and Service Inclusive Plus are transferable to subsequent owners within the time and mileage period, which can enhance the resale value of your car.²

www.bmw.co.uk/serviceinclusive

BMW EMERGENCY SERVICE.



BMW Emergency Service. BMW Emergency Service is the only roadside and assistance programme designed specifically for BMW vehicles offering an exceptional range of benefits and services. It is available 24 hours a day, 7 days a week and utilises a dedicated fleet of BMW Approved Technicians, equipped with Genuine Parts and tools, ensuring that you and your vehicle receive the best possible care in the event of any motoring emergency.

This tailor-made programme has been specifically designed to meet the needs of BMW drivers travelling in the UK, Republic of Ireland and Continental Europe giving complete reassurance and peace of mind. Every new BMW is covered for three years.

THE BMW EXPERIENCE.



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BMW World, an iconic building in the Munich skyline. The BMW World is a true brand experience where it's possible to marvel at the historic BMWs in the museum, learn about our engineers' newest innovations and take a tour of the plant to experience with your own eyes the cutting-edge and exacting methods used to create a BMW.



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can access the vehicle data. They will contact you when necessary to arrange a service appointment where the required repairs can be performed, using **Genuine BMW Parts**, so your driving pleasure can continue indefinitely. Worldwide, you can call on more than **3,300 Service Authorised Workshops** in more than **150 countries**.

BMW CONNECTED DRIVE SERVICES.



BMW ConnectedDrive Services.

A function using the built-in BMW SIM card to provide telematic and online services that are fully integrated into your BMW vehicle. All services require connection to a UK mobile network. Some services are available in other European countries. The range of ConnectedDrive Services that are available depends on the specification of the vehicle. The service duration varies depending on the ConnectedDrive Service.

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BMW FINANCIAL SERVICES.



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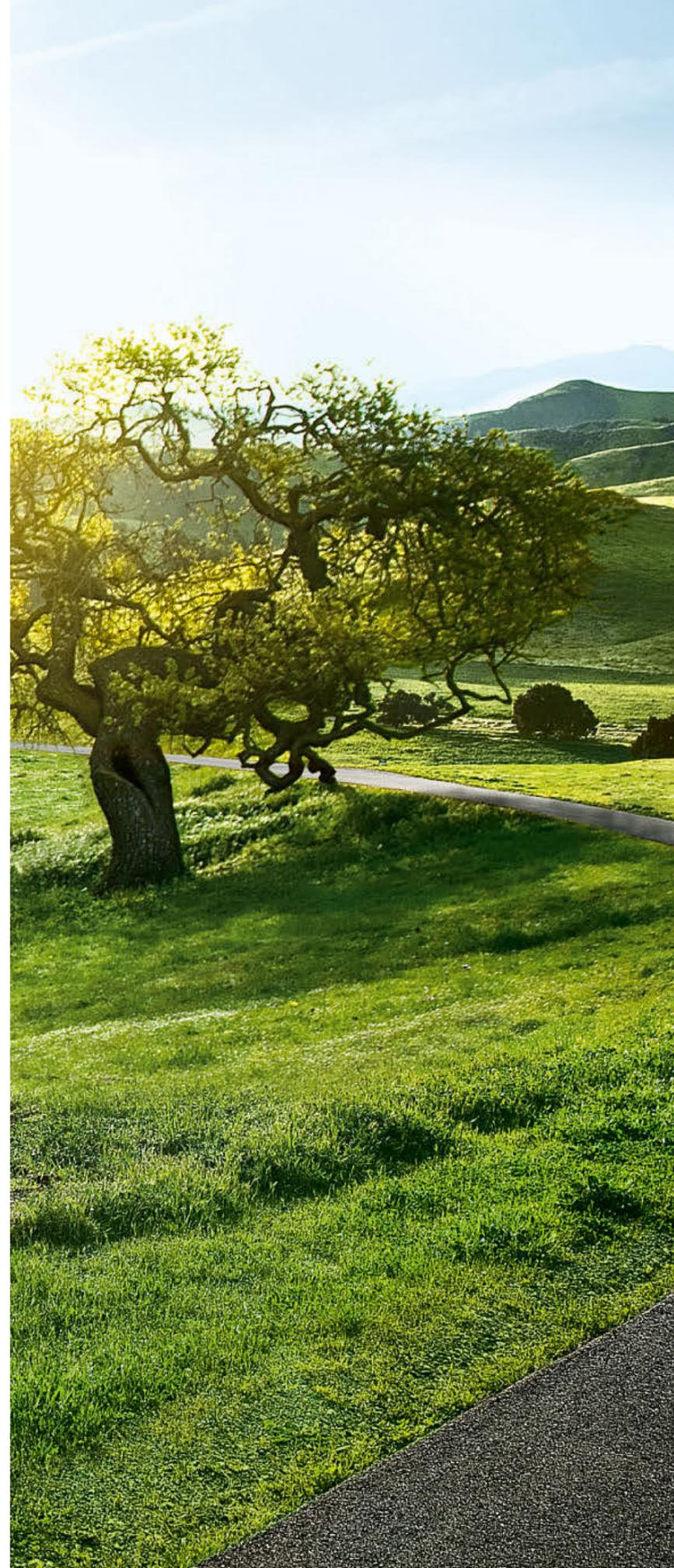
SHAPING THE FUTURE – RESPONSIBLY.

In 2017, the BMW Group was once more listed in the Dow Jones Sustainability Index. This makes BMW Group the only company in the automotive industry to be listed without interruption since the index was established. The development of efficient vehicle concepts and environmentally friendly production processes, including recycling, is an integral part of our philosophy. BMW EfficientDynamics and electric vehicles have enabled us to cut CO₂ emissions from our European new-vehicle fleet by more than 42% since 1995. We have also reduced the amount of resources used in production, such as water and energy, by 34% between 2006 and 2017, with a reduction to 45% of previous levels aimed at for 2020. In terms of other resources (such as volatile organic compounds, process wastewater and waste) our 45% target was met in 2014, and we will continue to work on further improvement. Production at our engine plant in Steyr has been waste-water free since 2007. And of course, at the end of its service life, every one of our vehicles can be easily and economically recycled. To return your end-of-life vehicle, please contact your BMW retailer. For more information on this issue please visit our website.

www.bmw.co.uk/EfficientDynamics
www.bmwgroup.com/responsibility
www.bmw.com/recycling

¹ Service Inclusive and Service Inclusive Plus are available as cost options. Terms and conditions apply, for full details speak to your retailer or visit www.bmw.co.uk/serviceinclusive

² For further information, please contact your local BMW Retailer.





**The Ultimate
Driving Machine**

The models illustrated in this brochure show the specifications of vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of the markets of other European Union member states, alterations in models, standard and optional equipment described in this brochure, may occur. For information about country-specific vehicle versions, please contact your local BMW Retailer. Subject to change in design and equipment. Part number 95 38 3 005 028. May 2018.

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