

The Taycan. Soul, electrified.

Porsche embraced electricity from the very beginning. The first Lohner-Porsche electric car was presented at the Paris Expo in 1900, but back then, electric mobility was not yet practical. So Ferdinand Porsche focused his pioneering spirit on the combustion engine instead, creating a series of cars with the combination of exceptional performance and timeless design that still defines every Porsche made today.

His philosophy was simple. "In the beginning, I looked around but couldn't find the car of my dreams. So, I decided to build it myself." It's this same philosophy that still inspires the design of every Porsche sports car. Perfection is something that has to be created.

More than a century later, technology had advanced enough for Porsche to explore electric power once again. 2015 saw the arrival of the Mission E, a concept that defined our vision of e-mobility. Now that vision has been brought to the road in the all-electric Taycan.



The all-electric sportscar.

The groundbreaking Taycan has Porsche design DNA running through it, with exceptional performance, high-quality engineering, everyday usability, and a distinctive design based on the principle that form follows function. Built at the all-new Porsche Zuffenhausen plant, its revolutionary approach extends to the way it is made, with a carbon-neutral production process. Constructing a new facility in the heart of the city wasn't a straight-forward process – but by doing so, our engineers could remain faithfully committed to the sustainability that drives the Taycan at every stage of development.

Staying true to the Mission E concept, the Taycan is a pure electric sportscar that delivers a dynamic, exciting driving experience. Low slung, instantly recognisable and unmistakably dynamic, it's a true sportscar for four that combines both classic Porsche lines with

state-of-the-art modern technology. Signature design touches, inspired by the concept car, feature throughout. You'll notice the floating headlights, vertical side air intakes, pronounced sills and rear diffuser, all of which add to the futuristic, exciting exterior aesthetics.

It's the same behind the wheel. You'll appreciate how our engineers and designers have flawlessly fused innovation with traditional Porsche craftsmanship. New, easy to use interfaces sit seamlessly with fine details and high-quality materials – all chosen specifically to elevate the Taycan above the ordinary. It's reassuringly familiar to anyone who's ever experienced a Porsche, yet refreshingly modern and exciting.

Both inside and out, the Taycan delivers a wholly unique driving experience. You'll appreciate the extra touches of comfort and ease of use, but most importantly you'll be constantly moved by the feel of the road – and realise just how thrilling an electric sportscar can be.



From concept to reality.

It started with the stance. Pure electric, but unmistakably Porsche.
Taking the Mission E Concept to the production Taycan model meant
refining the advanced technology, pushing the performance possibilities
and reimagining production methods.

The result? Quite simply one of the most advanced Porsche sports cars
ever made.



Performance.

Porsche performance.

When it came to defining the electric sportscar, we had one goal in mind: it had to be as thrilling as every other Porsche. That meant it had to excite at every opportunity, whether you were aiming for the apex of the corner or just cruising the city. The Taycan achieves that goal without compromise. Built for the road but developed on the track, it set a new Nürburgring lap record for an all-electric four-door. This is not just E-Performance, it is Porsche performance.



Taycan performance.

Launch Control

A temporary overboost of the motor output results in incredible performance from a standing start, taking the Turbo S, for example, from 0 to 62 mph in 2.8 seconds.

800-Volt Performance Battery Plus

The high voltage of the Performance Battery Plus* allows reduced weight, less heat, faster charging and an enhanced drive. And it's located under the floor for an exceptionally low centre of gravity.

But high performance doesn't mean the Taycan isn't prepared for long journeys. With a 93.4 kWh gross capacity, the Taycan has a range of up to 280 miles on a single charge.



Permanent Magnet Synchronous Motors (PSM)

Two compact motors, one on each axle, provide an extremely high power density, ensuring superior dynamics and all-wheel drive that adjusts to the demands of different driving modes.

Switching Two-Speed Transmission

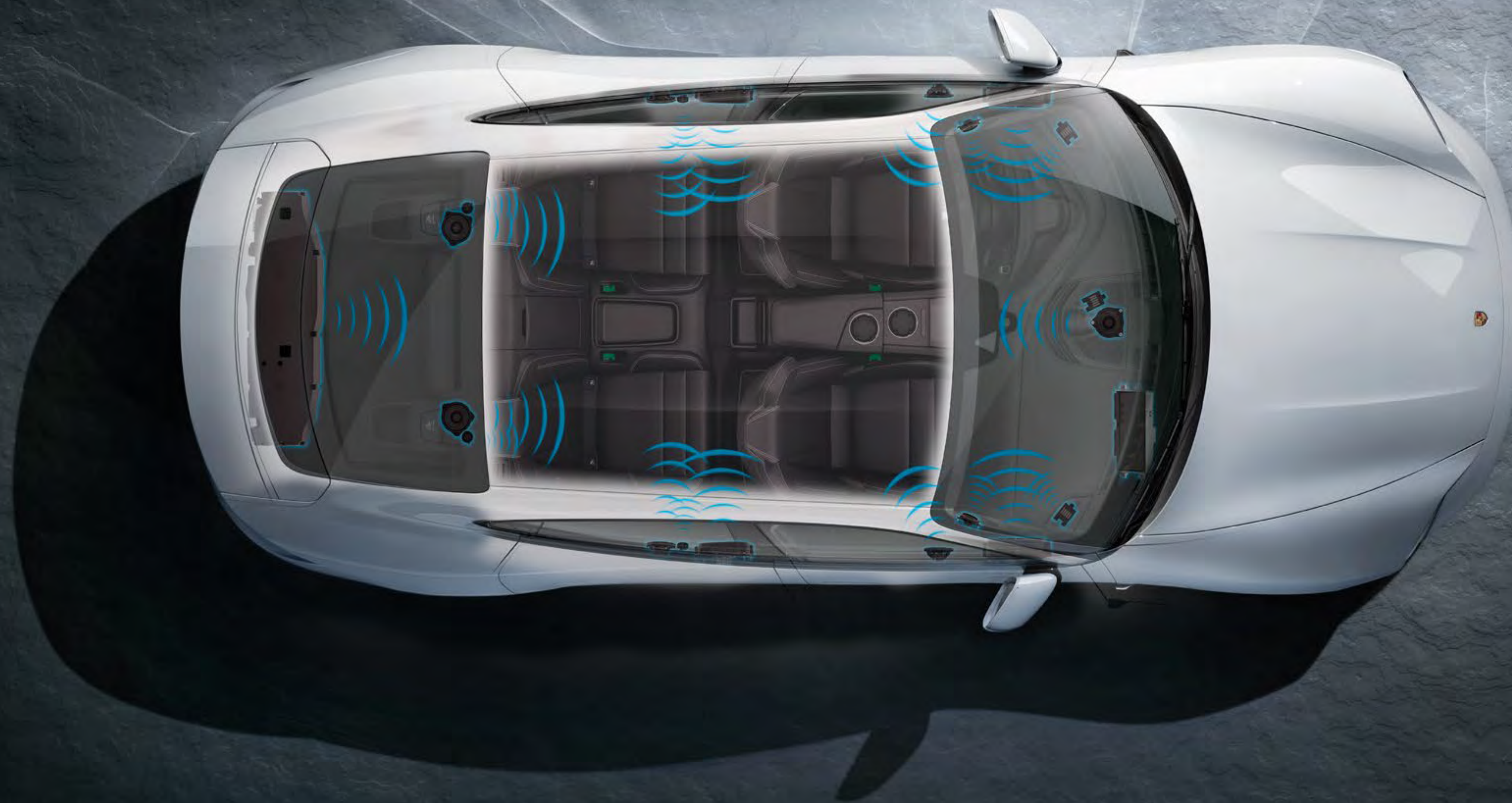
An automatically switching two-speed transmission on the rear axle maximises launch performance and enables a higher cruising efficiency and top speed.



*Performance Battery Plus standard on Taycan Turbo and Taycan Turbo S, optional on Taycan 4S.

Porsche Electric Sports Sound.

Crafted by synthesising the direct sound of the powerful electric motors, the engine note of the Taycan is everything you'd expect from a Porsche: exciting, responsive, and always emotionally charged. It all comes from innovation.





Technology.

Driver-focused cockpit.

Intuitive, driver-focused and incredibly easy to use – the cockpit of the Taycan is every bit as modern as its electric powertrain and distinctive exterior. Every element has been integrated seamlessly, making it easy to use on the go – whatever you're doing, wherever you're going. It's always cutting-edge, but never complex, meaning you can drive without the distractions.

We've updated the familiar Porsche cockpit to feel sleeker and more modern – all to keep things simple. Physical instruments have been streamlined into clear digital dials, meaning you can focus your attention where it really matters – the road.



16.8-inch curved display.

Understand all the information you need on the go with the single curved display instrument cluster, just behind the steering wheel. Elegant and minimalist with a floating appearance, its layout is typically Porsche – clear, simple and easy to read.

It's even customisable, meaning you're able to configure it to work for you. Say, for instance, you want a full-screen map right in front of your eyes, or perhaps a reduced, pared-back display to really focus on the road.

And that's not all – Direct Touch Control soft keys are located either side of the screen. These give instant access to suspension settings, lighting options and other customisable choices. So whatever works for you, it's always easy to set up and adapt, whenever you need.





Central touchscreen.

Audio, communication and navigation, configured the way you want them. It's simple – just set them up through the 10.9-inch customisable central dashboard display.

Centre console control panel

Knowing your charging status and battery information at all times is simple with the 8.4-inch centre console control panel. It also gives you access to Apple CarPlay®, media, phone and navigation settings – all in one place.

Passenger display

Make it easier for your passenger to plan a route or read information from the instrument cluster with the optional 10.9-inch front passenger display.

Astounding audio

Choose from three stunning audio systems: the standard Porsche Sound Package Plus, BOSE® Surround Sound or Burmester® High End 3D Surround Sound.

Apple Music®

With Apple Music® built in, you'll enjoy simple streaming of all your favourite music and podcasts. The Taycan not only supports features such as Lyrics, but comes with specially-curated Porsche Playlists.

Apple CarPlay®

Apple CarPlay® helps the Taycan connect even better with your individual life and style. Plus, with wireless CarPlay integration (including wireless phone charging in the centre console storage compartment), connectivity couldn't be simpler.

Porsche Connect.

Wherever you drive, you'll be kept in the loop with Porsche Connect. Innovative, connected and delivered in real-time, you'll get information about your Taycan, your surroundings and your destination.

With everything from rest stops to restaurants and recharging stations, Porsche Connect is the co-pilot you always wanted. And it's not just information – entertainment is also right at your fingertips, with Apple Music® and the suite of Google® and Microsoft® apps all available.

It's all you need – exactly when and where you need it.

Connect Services

Included with your new Taycan for three years, Porsche Connect Services gives you instantly accessible management for Porsche Connect via our secure online portal. Effortlessly make payments, manage your personal details and keep contact information up to date, whenever you need to.

Online navigation

Access intelligent route-finding software in a safe, simple way with Porsche Connect online navigation through Google Maps®. You'll also get real-time updates on traffic, charging information (through Porsche Charging Manager) and Porsche Intelligent Range Manager.

Hey Porsche

Control complex commands on the go with intelligent voice-activated technology. From finding places to eat to vehicle navigation and even seat massage systems, Hey Porsche gives you the flexibility to focus on the drive, without the distractions.

Vehicle tracking system

With our Car Security package, an automatic theft detection feature alerts you if your Taycan is stolen. It even tracks the vehicle to help police recover it.

Connect App

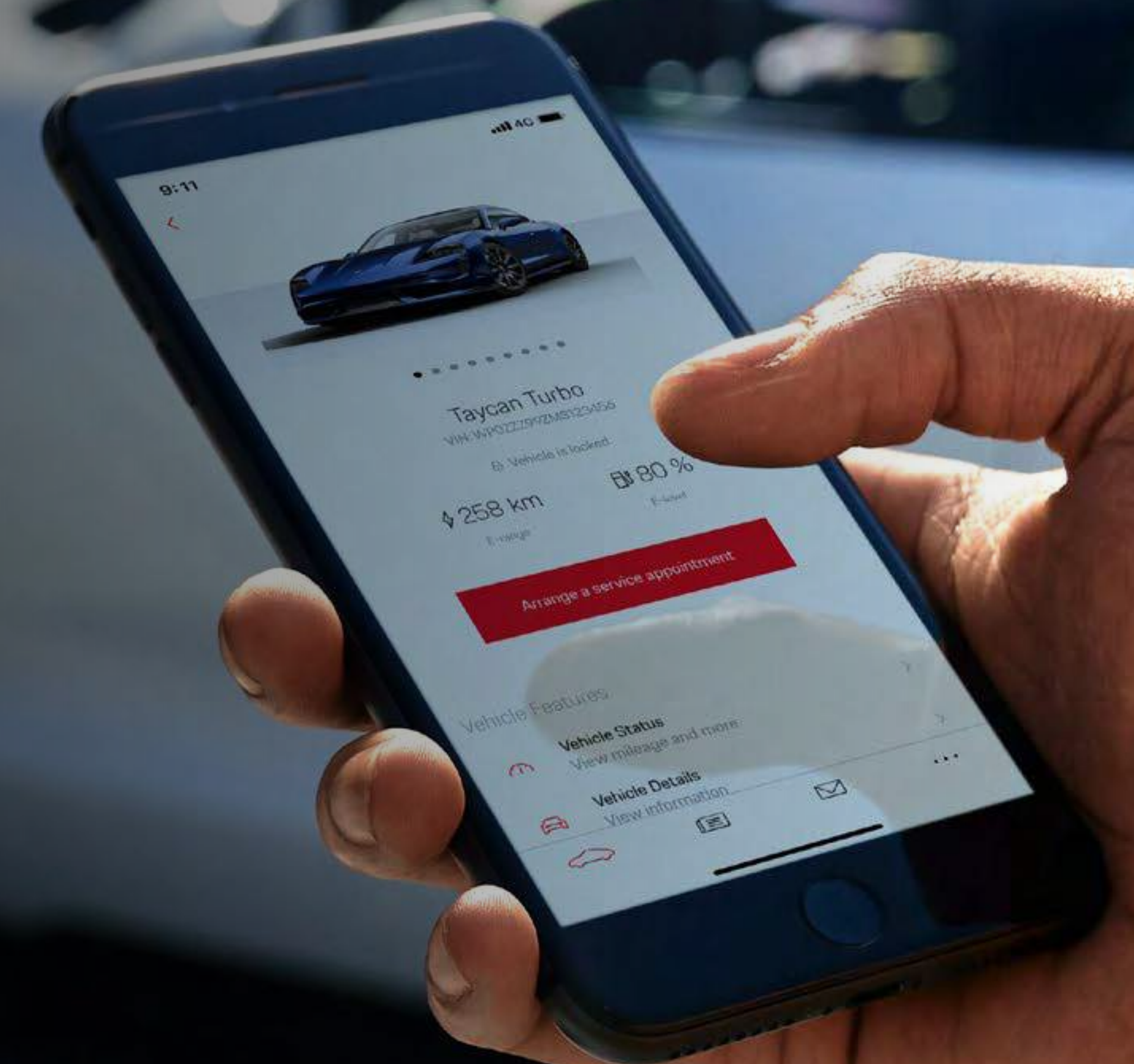
You're always in control with the intuitive Porsche Connect app. Check your range and charging status, start charging the car and even set the temperature – all through your phone.

Apple CarPlay® with Apple Music®

Wireless, connected and intuitive. Offering all the ease you're used to from your phone, now with wireless charging in the centre console. Plus, with Apple Music®, you can enjoy podcasts, full albums, playlists and even lyrics projected on the passenger screen – perfect for that road trip singalong.



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Models.



Taycan 4S.

With its 254 mile range, 155 mph top speed and 530 PS maximum power, the Taycan 4S brings a new level to what's expected from an electric sportscar. As standard, its impressive specification features air suspension with Porsche Active Suspension Management, powerful LED headlights and 19-inch 4S Aero Wheels. Inside, you'll appreciate comfortable touches such as the heated 8-way electric seats and two AC and DC charging ports.

Key highlights:

- Dual motor all-wheel drive
- 79.2 kWh performance battery
- 11 kW on-board AC charger
- Adaptive air suspension with Porsche Active Suspension Management (PASM)
- LED headlights with PDLS
- 19-inch Taycan S Aero Wheels
- 8-way electric heated front comfort seats
- Partial leather interior

Technical data:

- Maximum power on overboost with launch control: 530 PS (or 571 PS with optional Performance Battery Plus)
- Range: 208-254 miles (or 242-288 mile range with optional Performance Battery Plus, WLTP combined)
- Maximum torque: 640 Nm (or 650 Nm with optional Performance Battery Plus)
- 0-62 mph: 4.0 seconds
- Top speed: 155 mph



Taycan 4S.

Exterior shown:

- Frozen Berry Metallic
- Privacy glass
- Sport Design side skirts
- 21-inch Exclusive Design wheels with Carbon aeroblades
- Exterior mirrors painted in exterior colour

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Taycan 4S.

Interior shown:

- 8-way electric heated front comfort seats
- Driver memory package
- Blackberry leather interior
- Aluminium Rhombus interior trim package
- Ambient lighting
- Crayon seatbelts

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*Not all optional equipment listed is displayed. Technical values including range depend on full configuration. Please visit Porsche.co.uk or visit your local Porsche Centre for more information.



Taycan Turbo.

Faster, more powerful and more engaging than the 4S, the Taycan Turbo is the ideal choice for the driver looking to really go somewhere. With an upgraded exterior including Matrix LED headlights, 20-inch Turbo Aero Wheels and Porsche Surface Coated Brakes with white calipers, the Taycan Turbo always makes an impression. Inside, the refinements continue with a full leather interior, Race-Tex roof lining and BOSE® Surround Sound audio system.

Key highlights:

- Dual motor all-wheel drive
- 93.4 kWh Performance Battery Plus
- Porsche Surface Coated Brake (PSCB)
- Matrix LED headlights with Porsche Dynamic Light System Plus (PDLS+)
- Turbo-specific front bumper, side skirt and rear diffuser inserts in body colour
- 20-inch Turbo Aero Wheels
- 14-way electric heated front comfort seats
- BOSE® Surround Sound System
- Extended leather interior

Technical data:

- Maximum power on overboost with launch control: 680 PS
- Range: 238-281 miles (WLTP combined)
- Maximum torque: 850 Nm
- 0-62 mph: 3.2 seconds
- Top speed: 161 mph



Taycan Turbo.

Exterior shown:

- Carrara White Metallic
- Panoramic fixed glass roof
- 21-inch Mission E Design Wheels
- Wheels painted in Satin Platinum
- Window surrounds painted in Gloss Black

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Taycan Turbo.

Interior shown:

- 14-way electric heated front comfort seats
- Truffle Brown OLEA club leather interior
- BOSE® Surround Sound System
- Sport Chrono Package with analogue dashboard clock
- Passenger display
- Dark silver interior accent package

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Taycan Turbo S.

This is it – the top of the Taycan range, delivering maximum excitement, engagement, power and performance. With 761 PS, 1,050 Nm of Torque and a 162 mph top speed (with 62 mph reached in just 2.8 seconds), the Turbo S is the pinnacle of electric sportscar technology. Naturally, it has a design to match: rear axle steering with Porsche Torque Vectoring, Porsche Carbon Ceramic Brakes, unique carbon fibre inlays and the signature 21-inch Mission E Wheels.

Key highlights:

- Dual motor all-wheel drive
- 93.4 kWh Performance Battery Plus
- Porsche Ceramic Composite Brake (PCCB)
- Porsche Rear Axle Steering with Power Steering Plus
- Porsche Torque Vectoring Plus (PTV+)
- Turbo S specific front bumper, side skirt and rear diffuser inserts in carbon
- 21-inch Mission E Design Wheels
- 18-way electric heated front adaptive sports seats
- Sport Chrono Package with Drive Mode switch
- Leather-free interior or Extended leather interior

Technical data:

- Maximum power on overboost with launch control: 761 PS
- Range: 242-258 miles (WLTP combined)
- Maximum torque: 1,050 Nm
- 0-62 mph: 2.8 seconds
- Top speed: 161 mph



Taycan Turbo S.

Exterior shown:

- Volcano Grey Metallic
- Electric charging port cover
- 21-inch Mission E Design Wheels
- Wheels painted in exterior colour
- Porsche Dynamic Chassis Control Sport (PDCC Sport)

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Taycan Turbo S.

Interior shown:

- 18-way electric heated adaptive sport seats
- Black/Bordeaux Red two-tone leather interior
- Burmester® 3D Premium surround sound system
- Neodyme interior accent package
- Roof lining in Race-TEX
- Carbon interior trim package

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Your Taycan.

An innovative interior.

Refined, calming, ready to perform; the cabin of the Taycan is everything you'd expect from the definitive electric sports car. You'll appreciate the fine details, made with that sense of craftsmanship you'll only find in a Porsche. But it's more than just luxurious – the Taycan interior combines state-of-the-art technology with materials chosen for sustainability and customisable features.

Take the carpet, for instance. For some it's an afterthought, but in the Taycan you'll find luxurious carpets formed from ECONYL, a material made with recycled post-consumer plastic such as discarded fishing nets. And then there's the colour options. Varied, vibrant or understated – all shaped by your personal taste.

The end result is truly distinctive. Exactly as it should be.

Choose personalisation

Your Taycan, your style. It doesn't matter whether you're setting up your Taycan for the racetrack or the open road – with a choice of interior fabrics, fine leathers and colours, every decision is down to you.



Your interior choices.

Whether you're admiring the fine details and luxurious touches from afar or appreciating each element from behind the wheel, every option inside the interior of the Taycan is sure to excite.

Standard partial leather interior

Smart, soft and comfortable – with a partial leather interior as standard, your Taycan will automatically impress.

Extended leather interior

Experience an even higher level of refinement, complete with a smooth leather finish, decorative stitching and additional colour choices.

OLEA Club leather interior

For the first time, Porsche has combined the highest quality grades of leather with a natural olive leaf extract, resulting in supple, rich textures with a focus on sustainability.

Leather-free interior

With a carefully-selected blend of competition-inspired Race-Tex fabrics, 3D pattern textiles and synthetic materials, the leather-free interior option is every bit as comfortable and performance focused as its leather alternatives.

Interior trim packages

Well-designed, tactile and high quality – each of the interior trim options is something to appreciate. For the perfect accompaniment to your selected interior, choose from open-pored Paldao wood, 3D textured aluminium or even matt carbon fibre. Each is certain to leave an impression.

As an additional highlight, complement your trim selection with decorative accents in black, dark silver or Neodyme – available for the first time and inspired by the electric motors of the Taycan.

Exterior colours.

Complement, clash, mix or match – with its extensive range of customisable paints, wheels, design styles, fabrics and materials, you can make your Taycan exactly the way you want it. After all, your taste is totally unique – so shouldn't your Taycan be too?

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Solid colours



Metallic colours



Special colours



Interior colours.

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Leather interior, smooth-finish leather



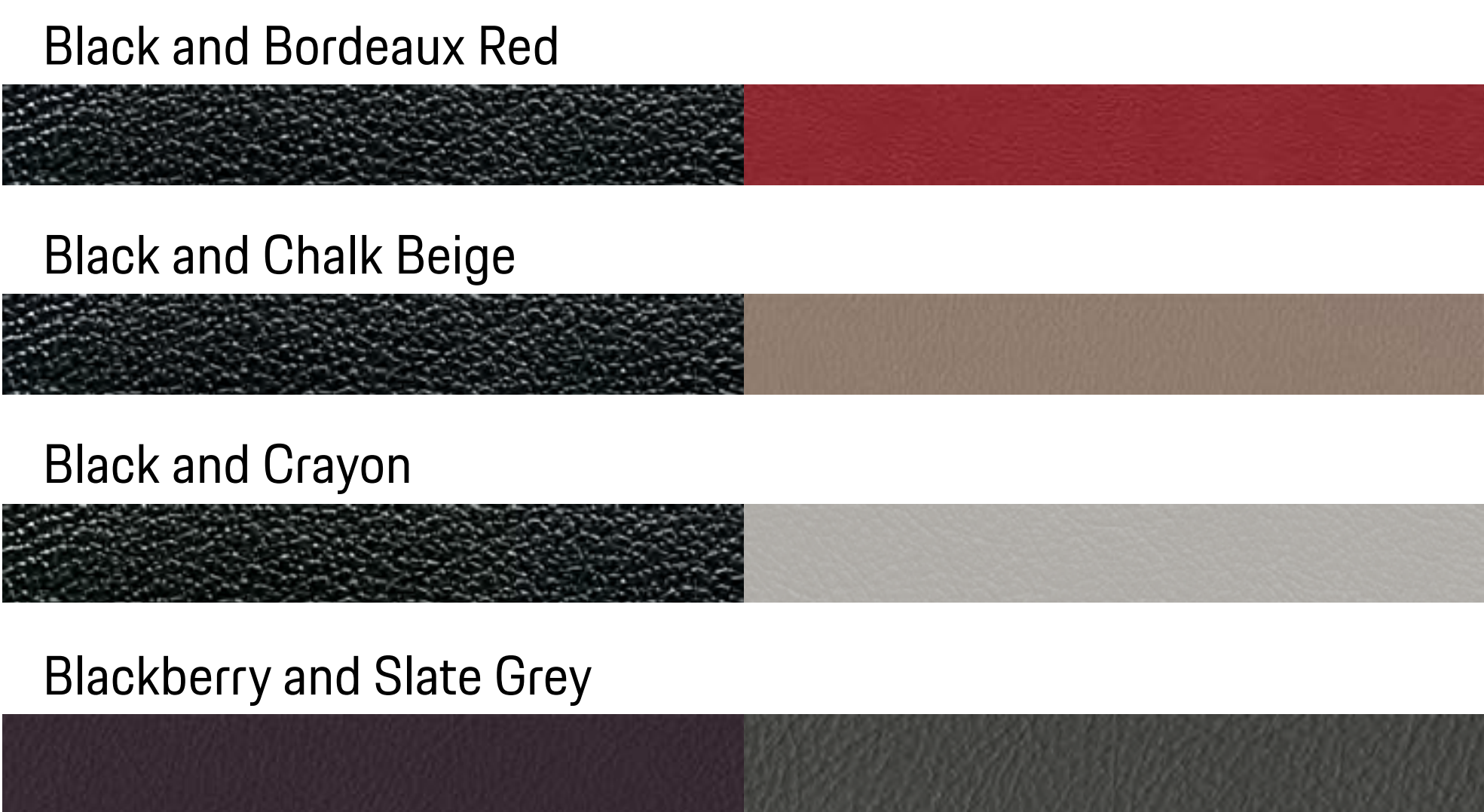
Leather-free interior



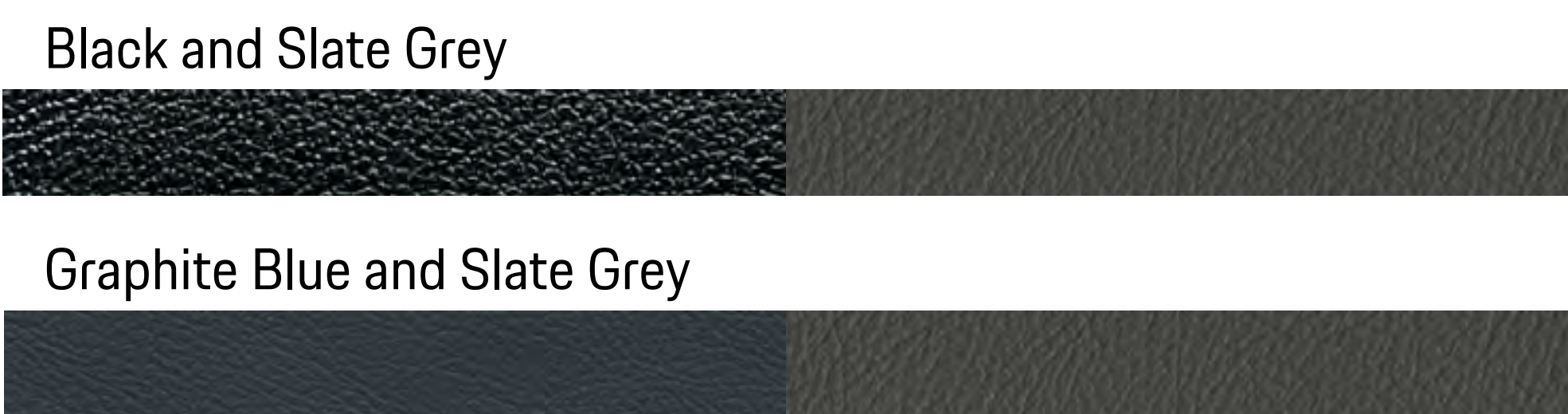
Leather interior, Olea Club leather



Leather interior in two-tone combination, smooth-finish leather

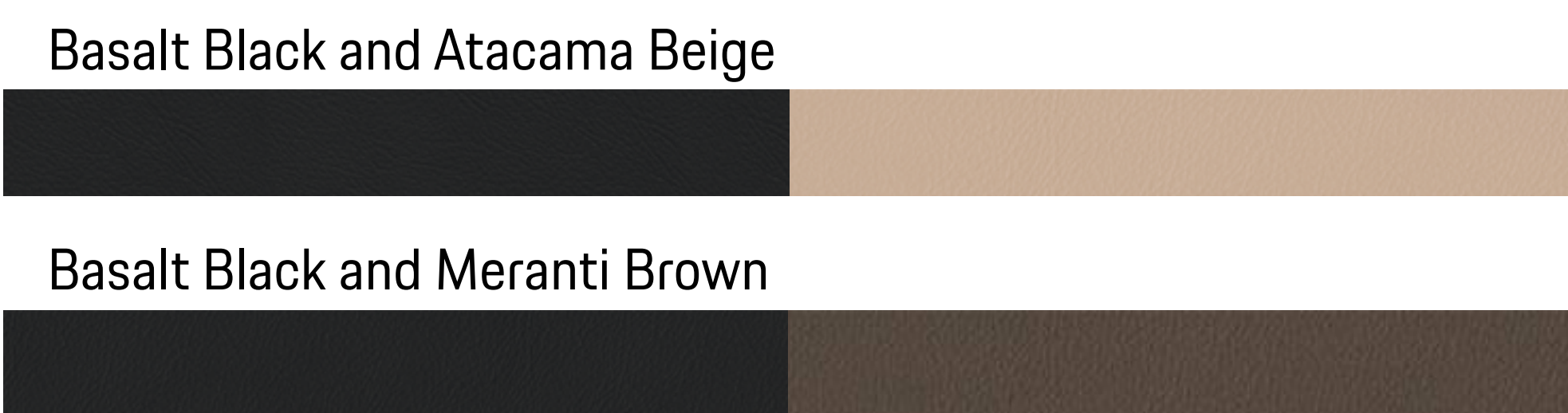


Leather-free interior in two-tone combination

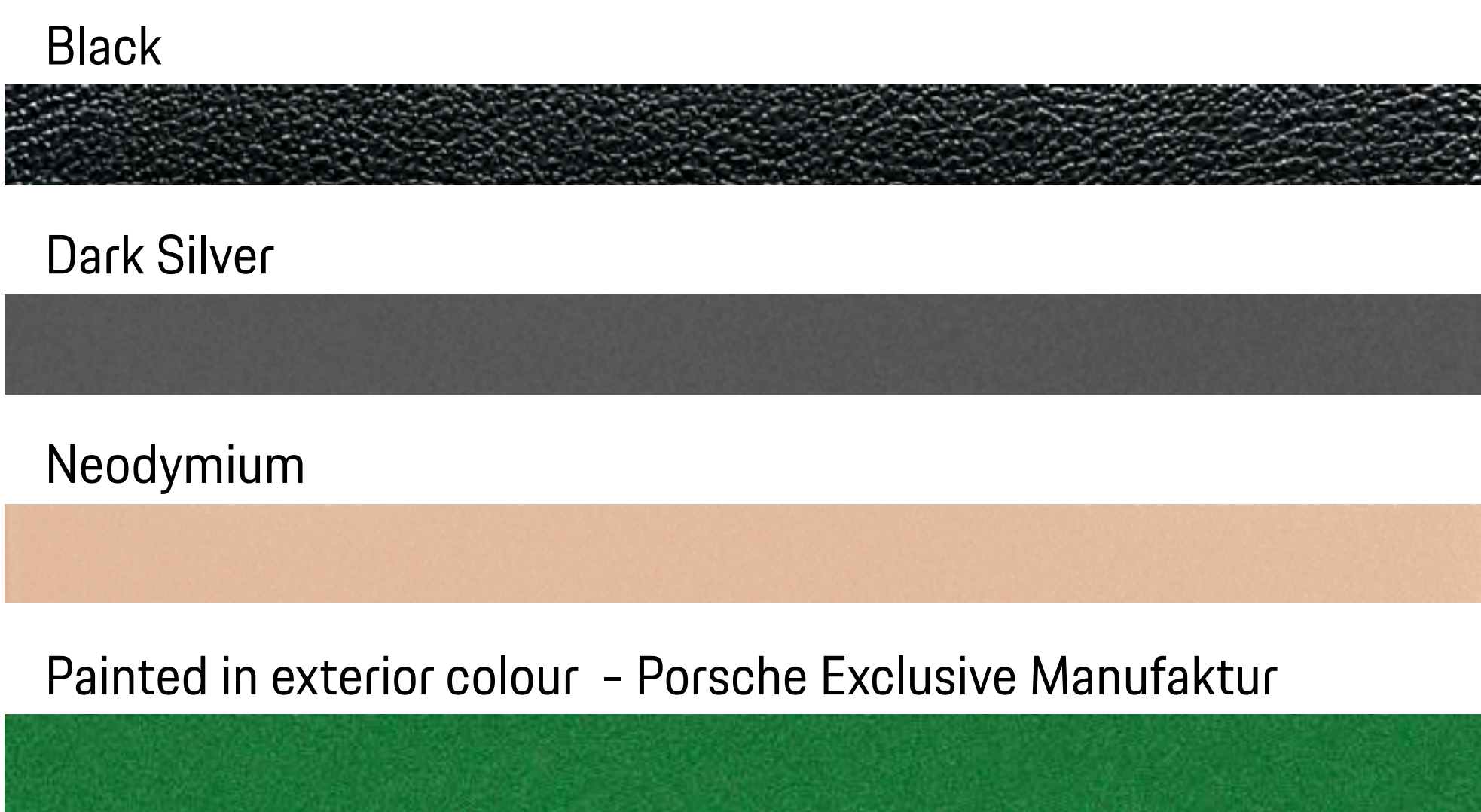


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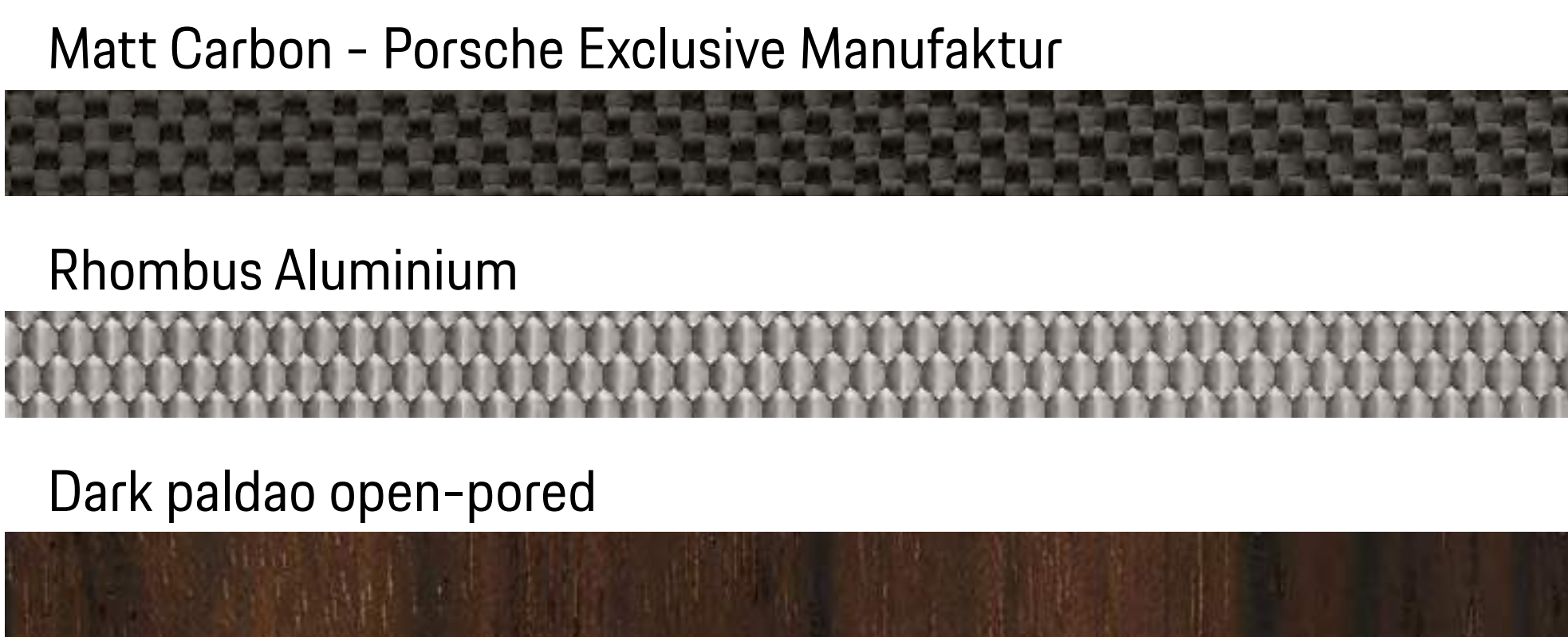
Leather interior, Olea Club leather in two-tone combination



Accent packages



Interior packages



Wheels.

With a selection of sizes, styles and colours, the wheels of your Taycan will turn heads as they roll. Choose from Black, Satin Platinum, Satin Aurum finishes or select the exterior colour matched Mission E Design Wheel – as inspired by the original Mission E Concept.

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21-Inch Mission E Design Wheels



19-Inch Taycan S Aero Wheels



20-Inch Taycan Turbo Aero Wheels



20-Inch Sport Aero Wheels



21-inch Taycan Exclusive Design Wheels



21-inch Taycan Exclusive Design Wheels with carbon aeroblades

Porsche Exclusive Manufaktur.

Taking personalisation to a whole new level, Porsche Exclusive Manufaktur lets you make your Taycan completely individual. With a wide range of special exterior colours and premium materials for the interior finishes, as well as the possibility of additional highly tailored customisation, your unique car will continue to take your breath away throughout your ownership. Think of it as your very own masterpiece – one that delivers thrills in every environment.

Highlights:

- Exclusive rear tail lights with PORSCHE script in Glacier Ice Blue
- Exclusive Matrix LED headlights in Glacier Ice Blue
- Personalised vehicle key painted in exterior colour
- Contrast stitching and leather seat centres
- SportDesign Package in Carbon
- Model designation painted
- Personalised sill guards
- Porsche Design chrono
- Coloured seatbelts

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Fully charged.

Charging your Taycan couldn't be simpler. With a generous range and fast charging times, you can say goodbye to petrol stations forever.

Charging at home

Whether you use the Porsche Mobile Charger included with your Taycan, or a sleek Andersen wall-mounted charge point, you can wake up to a fully charged car every morning. And with a renewable electricity tariff, that means a zero-carbon drive.

Charging at your destination

Wherever you're heading, it's simple to top up your charge when you arrive – thanks to an AC charging port on either side of the car that ensures rapid charging times, and 3 years' complimentary access to IONITY charging points through the Porsche Charging Service.

Charging on the road

Even the longest journeys are effortless in the Taycan. With a class-leading DC charging capability of up to 270 kW, you can add as much as 60 miles of range in around 6 minutes under optimum conditions.

Want to learn more about charging your Taycan at home and on the go? Visit our website for all the information you'll need.

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Equipped for everything.

Adapt your Taycan to fit your life with Porsche Tequipment Genuine Accessories. It doesn't matter where your drive takes you – you'll find exactly what you need to get there in style.

Winter wheels

Guaranteeing optimum grip in cold-weather conditions, these winter wheels work perfectly with the all-wheel drive system of the Taycan.

Tequipment wheel

A unique 20-inch wheel design, painted in silver or black, with diamond-cut polished surfaces give your Taycan a striking look.

Roof bars

These roof bars fit perfectly to your Taycan, even with the panoramic fixed glass roof. This allows you to fit a variety of Porsche attachments, including a roof box, ski holders and cycle carriers.

Baby seats

The whole family can enjoy the Taycan, thanks to Isofix attachment points fitted to the two outer rear seats. Select a child seat from the Porsche Tequipment range to complement the Taycan's interior.

Porsche Driver's Selection

Want the complete look? Explore clothing and luggage from the Porsche Driver's Selection. Featuring the high-quality materials and eye-catching design you'd expect from Porsche, they'll complement your Taycan perfectly.

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› Explore the selection