



ALL-NEW 2018 BUICK

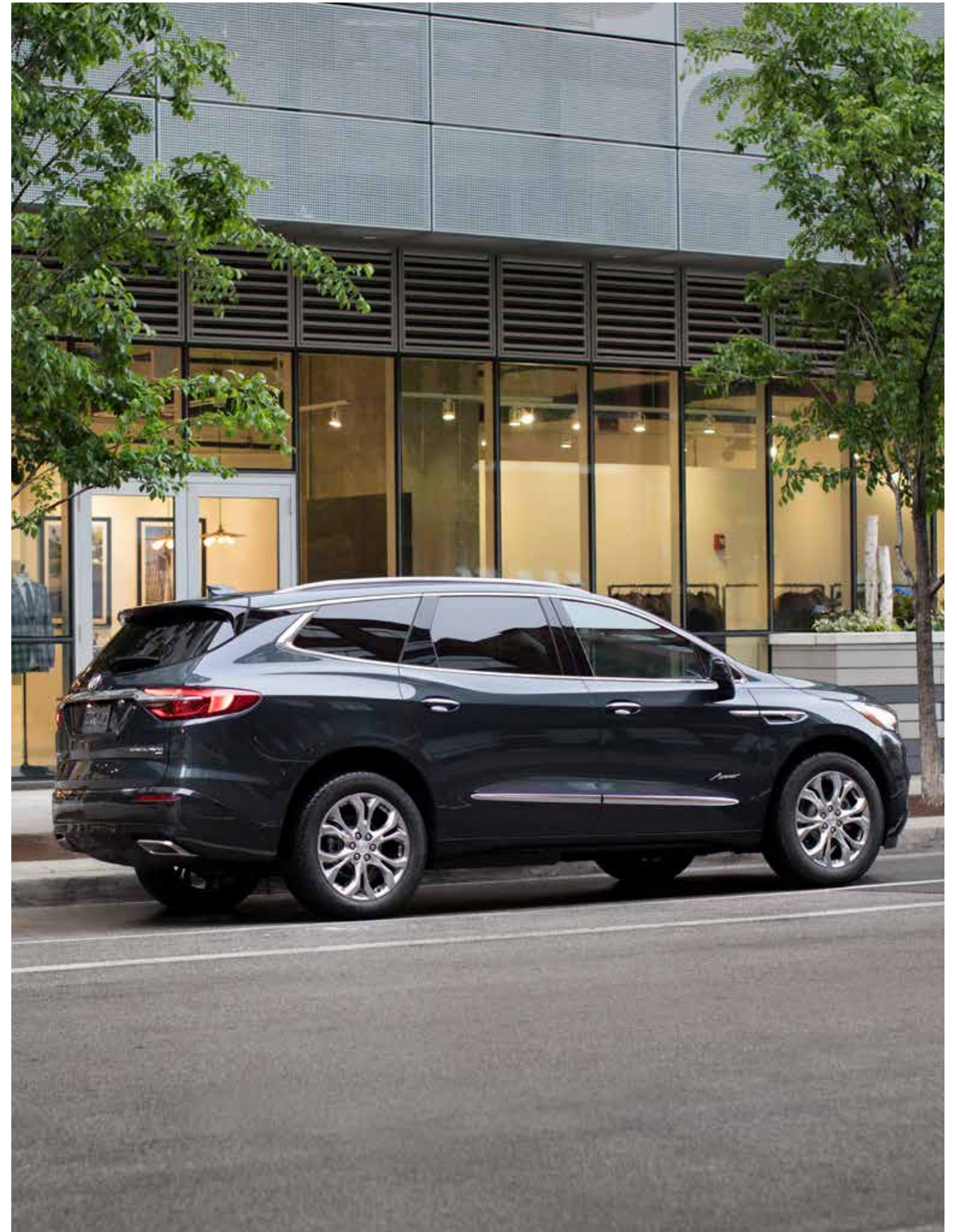
ENCLAVE



ALL-NEW ENCLAVE

SMART MADE STYLISH

The all-new Buick Enclave combines three rows of luxury seating with SUV capability to create a premium experience where every moment feels extraordinary. Enclave's striking new shape flows gracefully from its new grille and winged headlamps with LED signature lighting to its rear liftgate. It's a fusion of form and function that ensures time spent together is time well spent.





Enclave Avenir interior shown in Chestnut with Ebony accents and available features.

THREE ROWS OF LUXURY SEATING Enclave's flexible seat configurations accommodate up to seven and still leave room to pack all the gear that's essential to the way you live.

BUICK QUIETTUNING™ Buick QuietTuning with Active Noise Cancellation helps to reduce, block and absorb unwanted sounds, so conversations can flourish.

IN-VEHICLE AIR IONIZER An available all-new in-vehicle ionization system leaves the air cleaner and fresher. The maintenance-free ionizer produces negatively charged particles that attract airborne contaminants and break down their structure, helping address odors and reduce dust, debris and pollen.

THOUGHTFUL APPOINTMENTS In the Enclave cabin, available perforated leather-appointed seating in the first and second rows, warm wood tones, brushed-chrome accents and Moon White ambient lighting come together to delight your senses.



AVAILABLE POWER-FOLDING THIRD ROW At the push of a button you can lower and raise the 60/40 split-folding third-row seats. It's the kind of cargo flexibility your on-the-go life demands.

SMART SLIDE SECOND ROW Smart Slide second-row seating makes it easy to access the third row. The Smart Slide passenger-side seat pitches as it slides for easy access even with an empty forward-facing child seat installed using the LATCH system.

EASY-TO-LOAD CARGO SPACE Enclave offers more than 97 cubic feet of total space for cargo¹ when the second- and third-row seats are folded flat. A new 10-inch-deep under-floor storage area offers additional secure space for your valuables.

¹Cargo and load capacity limited by weight and distribution.

HANDS-FREE PROGRAMMABLE LIFTGATE The convenience of Enclave's new hands-free power liftgate lets you open and close the cargo area with a simple kick of your foot. LED projection marks the activation spot under the rear bumper.

Enclave Premium shown in Satin Steel Metallic with available features.



CONFIDENCE
FOR THE
LONG HAUL

310-HP V6 ENGINE Enclave's new 3.6L V6 engine delivers smooth, efficient power. It uses a new 9-speed automatic transmission to achieve an EPA-estimated mpg of 18 city/26 hwy (FWD) and 17 city/25 hwy (AWD).

INTELLIGENT ALL-WHEEL DRIVE When selected, the available intelligent All-Wheel-Drive (AWD) system with active twin clutch automatically activates when driving conditions change and keeps you ahead of the curve with confidence.

TRACTION SELECT Imagine if your vehicle's traction automatically adjusted as terrain and weather conditions change. With Traction Select on All-Wheel-Drive models, you can switch seamlessly to Front-Wheel Drive to enjoy the benefits of both.

UP TO 5,000 LBS¹ TRAILERING With the available Trailering Package, Enclave offers the convenience of up to 5,000 lbs of available trailering capability.

¹Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.

RESPONSIVE DESIGN The all-new Enclave's lighter, stronger body means more responsive acceleration and handling. A new five-link rear suspension system assures a smooth ride with improved cornering and reduced noise and vibration.



STAY CONNECTED

Stay seamlessly connected with technology at your fingertips. Enclave’s Apple CarPlay™ and Android Auto™ compatibility¹ displays your smartphone’s select app icons on a new frameless 8-inch diagonal infotainment screen, creating a command center to help keep you connected.

BUILT-IN WI-FI® HOTSPOT² Now your passengers can stream their favorite movies, music and more at 4G LTE speed. With the available Wi-Fi hotspot² you have a fast, reliable connection that can connect up to seven devices at once, up to 50 feet away from your Enclave.

APPLE CARPLAY™ COMPATIBILITY¹ Just plug in your compatible iPhone® and you’ll have easy access to your contacts, maps and select apps that you’re familiar with from your iPhone® screen. You can also have Siri® send and read your text messages for you and listen to all of your content from iTunes®, Apple Music™ and other audio apps.

ANDROID AUTO COMPATIBILITY¹ Use the touch-screen display in your Enclave to access your phone, texts and music. And with Google Maps, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel.

AVAILABLE NAVIGATION The Buick Infotainment System³ with Navigation⁴ gives you access to real-time traffic data, directions and more. You can also save favorite routes and destinations.

¹Vehicle user interfaces are products of Apple® and Google™ and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Android, Android Auto, Google Play, YouTube and other marks are trademarks of Google Inc. ²Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service is available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T.® ³Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB compatibility. Data plan rates apply. ⁴Map coverage available in the United States, Puerto Rico and Canada.

Enclave Premium shown in Satin Steel Metallic with available features. Shown with dealer-installed accessory wheels: 20-inch ultra-bright machine-faced with Satin Graphite painted pockets. Upper right, Enclave Avenir shown in Chestnut.





WHEN MICROSECONDS CAN MAKE ALL THE DIFFERENCE

With available advanced safety features such as Lane Keep Assist with Lane Departure Warning, Adaptive Cruise Control and Forward Automatic Braking, the all-new Enclave is designed to help you with the most important thing of all: keeping you and those close to you secure.

FRONT PEDESTRIAN BRAKING This available system alerts you if a collision with a detected pedestrian directly ahead is imminent and you have not applied the brakes. It can automatically apply the brakes to help reduce the collision's severity or avoid the collision.

FORWARD COLLISION ALERT If the available Forward Collision Alert system detects that a front-end collision situation is imminent while following a detected vehicle, the system alerts you to a potential crash. It also alerts you when you are following a detected vehicle much too closely.

LOW SPEED FORWARD AUTOMATIC BRAKING Enclave offers available Low Speed Forward Automatic Braking. If traveling at a low speed and the system detects that a front-end collision situation is imminent while following a detected vehicle, and you have not applied the brakes, the system automatically applies the brakes to help reduce the collision's severity. The system may even help avoid the collision at very low speeds.

REAR CROSS TRAFFIC ALERT Available Rear Cross Traffic Alert takes the stress out of backing out of a crowded parking space or driveway. The system alerts you when it detects approaching cross traffic. When in Reverse, the Rear Vision Camera provides a view of the scene directly behind the vehicle on the center-stack display to help you park or back out and avoid collisions with nearby objects.

REAR PARK ASSIST Rear Park Assist provides distance-to-object alerts to help the driver park in Reverse and avoid collisions with nearby detected objects behind the vehicle.

These safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for important feature limitations and information.

FIRST-EVER ENCLAVE AVENIR

THE HIGHEST EXPRESSION OF BUICK LUXURY

By placing timeless design over passing trends, the first-ever Avenir allows you to experience Buick luxury like never before. Sharpened attention to detail is evident in the intricate surfaces of the Enclave Avenir grille and in the chrome trim, while 20-inch wheels with chrome trim accentuate Enclave's dynamic shape. Enclave Avenir's available premium Continuously Variable Real-Time Damping suspension provides a remarkably smooth and quiet ride with precise steering response. Avenir is an entirely new way to experience your kind of luxury.



Enclave Avenir shown in Dark Slate Metallic with available features.

THIS IS HOW THE OUTSTANDING STAND OUT

20-INCH WHEELS WITH PREMIUM PEARL NICKEL FINISH Designed to accent Avenir's dynamic presence, these eye-catching 20-inch alloy wheels are finished in Pearl Nickel for a refined style.

AVENIR GRILLE With its intricate texture, Black Ice finish and unique chrome wings, the Enclave Avenir grille lets you know at first sight that this is something exclusive.

AVENIR DETAILING The details that provide Enclave Avenir with its distinctive character will surround you the moment you step inside. Richly grained, supple Chestnut perforated leather-appointed seating in the first and second rows and meticulously crafted wood-toned trim form a visual landscape of soft, sweeping contours where each tone and texture conveys the highest level of refinement.





THE STANDARDS HAVE JUST BEEN RAISED

POWER MOONROOF WITH REAR FIXED SKYLIGHT At the touch of a button, tilt or slide Enclave Avenir’s power front moonroof to give your passengers a longer look at the moon, the sun and the sky.

HEATED AND VENTILATED FRONT SEATS In Enclave Avenir, the perforated leather-appointed driver and front-passenger seats are heated *and* ventilated.

HEATED SECOND-ROW SEATS Passengers seated in Enclave Avenir’s second row can also enjoy the soothing warmth of heated, perforated leather-appointed seating.

SURROUND VISION With an overhead virtual bird’s-eye view of the scene around the vehicle shown on the center-stack display, Surround Vision helps you park and avoid collisions with nearby objects during low-speed maneuvering. Using a sophisticated suite of integrated cameras, the Surround Vision system helps you avoid obstacles, reduce blind spots and navigate even the tightest spaces with clarity and confidence.

REAR CAMERA MIRROR Adding high-resolution video to a traditional rearview mirror, this display provides a wider, less obstructed field of view to assist when driving, changing lanes and checking for vehicles and traffic conditions.

AVAILABLE PREMIUM SUSPENSION Enclave Avenir’s available Continuously Variable Real-Time Damping chassis is masterfully tuned to balance comfort and control. It preserves a ride that’s remarkably smooth and quiet while keeping steering response precise.



Enclave Avenir shown in Chestnut with Ebony accents and available features.

ONSTAR



As you travel and spend time with the ones you care about most, OnStar^{®1} is with you to empower every moment. With a paid OnStar service plan, you can have a 24/7 lifeline to Advisors, ready to help if you’ve been in a crash, your car’s been stolen, you’re lost or you need Roadside Assistance.²

EMERGENCY HELP WHEN IT MATTERS MOST Using built-in sensors, Automatic Crash Response³ can connect you to an OnStar Advisor immediately after a crash to help get you the care you need, even if you can’t ask for it. Using Injury Severity Prediction technology, specially trained Advisors can notify first responders about the likelihood of serious injury so they can provide help right away. You can feel confident knowing you have a team, 24/7, to get you the assistance you need.

SECURITY YOU CAN COUNT ON If your vehicle is stolen, you can be assured OnStar Advisors are ready to take action. Once you report your vehicle as stolen, they can pinpoint its location, work with the police to quickly recover it, slow the vehicle if conditions are safe and even prevent it from restarting.⁴ And with Theft Alarm Notification,⁵ if your vehicle alarm sounds, we’ll let you know via text, email and/or a phone call. One simple call puts a team into action to help recover your vehicle quickly and safely.

¹Visit onstar.com for coverage map, details and system limitations. Services vary by model.
²Roadside service provided by Allstate Roadside Services. ³Visit onstar.com for vehicle availability. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ⁴Services vary by model and conditions. ⁵Theft Alarm Notification features vary by vehicle. Requires factory-installed theft-deterrent system; Security or Guidance Plan or Stolen Vehicle Assistance Plan Add-On; and selection of notification communication preference(s). Vehicles must be locked electronically to arm the factory-installed theft-deterrent system. Messaging and data rates may apply.



Enclave Premium shown in Satin Steel Metallic with available features.

FEATURES				
● STANDARD ○ AVAILABLE – NOT AVAILABLE	ENCLAVE (1SV)	ESSENCE	PREMIUM	AVENIR
DRIVETRAIN	FWD	FWD/AWD	FWD/AWD TWIN CLUTCH	FWD/AWD TWIN CLUTCH
3.6L V6 ENGINE WITH 9-SPEED TRANSMISSION AND STOP/START TECHNOLOGY	●	●	●	●
APPLE CARPLAY™/ANDROID AUTO™ COMPATIBILITY¹	●	●	●	●
THIRD-ROW 60/40 SPLIT BENCH SEATING	●	●	●	●
LED HEADLAMPS	●	●	●	●
HANDS-FREE POWER PROGRAMMABLE LIFTGATE	●	●	●	●
QUIETTUNING™ WITH ACTIVE NOISE CANCELLATION	●	●	●	●
HEATED FRONT SEATS	●	●	●	●
PERFORATED LEATHER-APPOINTED SEATS, FIRST AND SECOND ROWS	–	●	●	●
AIR IONIZER	–	●	●	●
LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT	–	●	●	●
REAR CROSS TRAFFIC ALERT	–	●	●	●
VENTILATED FRONT SEATS	–	–	●	●
HEATED SECOND-ROW CAPTAIN’S CHAIRS	–	–	●	●
THIRD-ROW POWER-FOLDING SEATS	–	–	●	●
HEATED STEERING WHEEL	–	–	●	●
LANE KEEP ASSIST WITH LANE DEPARTURE WARNING	–	–	●	●
SAFETY ALERT SEAT	–	–	●	●
FRONT PARK ASSIST	–	–	●	●
FORWARD COLLISION ALERT	–	–	●	●
INTELLIBEAM AUTOMATIC HIGH-BEAM HEADLAMPS	–	–	●	●
BOSE® PERFORMANCE-ENHANCED PREMIUM 10-SPEAKER SYSTEM WITH AMP AND SUBWOOFER	–	–	●	●
STEERING COLUMN, POWER TILT AND TELESCOPIC	–	–	●	●
BUICK INFOTAINMENT SYSTEM² WITH NAVIGATION³	–	○	○	●
POWER MOONROOF WITH REAR FIXED SKYLIGHT	–	○	○	●
SURROUND VISION AND REAR CAMERA MIRROR	–	○	○	●
AVENIR EXCLUSIVE				
BLACK ICE GRILLE, 20" PEARL NICKEL WHEELS AND UNIQUE AVENIR BADGING DETAIL	–	–	–	●
CHESTNUT PERFORATED LEATHER-APPOINTED SEATING, FIRST AND SECOND ROWS, WITH REAL WOOD-ACCENTED STEERING WHEEL	–	–	–	●
WIRELESS CHARGING PAD⁴	–	–	–	●
8" DIAGONAL RECONFIGURABLE ENHANCED DRIVER INFORMATION CENTER	–	–	–	●

PACKAGES				
● STANDARD ○ AVAILABLE – NOT AVAILABLE	ENCLAVE (1SV)	ESSENCE	PREMIUM	AVENIR
DRIVER CONFIDENCE PACKAGE Lane Change Alert with Side Blind Zone Alert, Rear Cross Traffic Alert	–	●	●	●
DRIVER CONFIDENCE PACKAGE II Includes Driver Confidence Package, Lane Keep Assist with Lane Departure Warning, Safety Alert Seat, Front and Rear Park Assist, Forward Collision Alert, Low Speed Forward Automatic Braking, Following Distance Indicator, IntelliBeam auto high-beam headlamps and Front Pedestrian Braking. <i>When Avenir Technology Package is ordered, Forward Automatic Braking replaces Low Speed Forward Automatic Braking.</i>	–	–	●	●
MEMORY PACKAGE Recalls 2 driver presets for 8-way power seat/Outside mirrors/Tilt/telescoping steering column	–	–	●	●
TRAILERING PACKAGE Heavy-duty cooling system/Trailer hitch and wiring harness/Max 5,000 lbs trailering⁵	–	○	○	○
EXPERIENCE BUICK PACKAGE 20" polished cast aluminum wheels/Power moonroof with rear fixed skylight/Trailering Package	–	–	○	–
AVENIR TECHNOLOGY PACKAGE Adaptive Cruise Control, Forward Automatic Braking and Premium Ride Suspension/Continuously Variable Real-Time Damping chassis	–	–	–	○

SPECIFICATIONS	
DIMENSIONS (INCHES)	CAPACITIES
Wheelbase	120.9
Overall length	204.3
Body width/with mirrors	78.8/89.3
Overall height with luggage rack	69.9
Track width, front/rear	67.3/67.0
Head room, first/second/third row	41.0/39.9/37.6
Shoulder room, first/second/third row	62.4/61.7/57.3
Hip room, first/second/third row	59.1/57.7/48.5
Leg room, first/second/third row	41.2/38.9/33.5
Engine Type	3.6L V6 SIDI VVT with Stop/Start technology
Horsepower	310 hp @ 6800 rpm
Torque	266 lb-ft @ 2800 rpm
EPA-estimated mpg	18 city/26 hwy (FWD), 17 city/25 hwy (AWD)
Fuel Tank (approx.), FWD/AWD	19/22 gallons
Cargo Volume⁶	Behind first-row seats with second and third rows folded: 97.6 cu. ft. With second row up and third row folded: 58.0 cu. ft. Behind third-row seats: 23.6 cu. ft.

¹Vehicle user interfaces are products of Apple® and Google™ and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Android, Android Auto, Google Play, YouTube and other marks are trademarks of Google Inc. ²Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB compatibility. Data plan rates apply. ³Map coverage available in the United States, Puerto Rico and Canada. ⁴The system wirelessly charges one PMA- or Qi-compatible mobile device. Some devices require an adapter or back cover. To check for phone or other device compatibility, visit my.buick.com/learn for details. ⁵Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. ⁶Cargo and load capacity limited by weight and distribution.

EXTERIOR COLORS



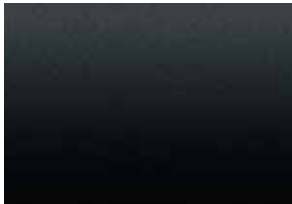
Red Quartz Tintcoat^{1,2,3}



Dark Slate Metallic^{1,2,4}



Summit White³



Ebony Twilight Metallic^{1,4}



White Frost Tricoat^{1,2}



Satin Steel Metallic^{1,2,4}



Havana Metallic^{1,2,3}



Quicksilver Metallic^{1,3}



Black Cherry Metallic^{1,2,3}



Pepperdust Metallic^{1,2,4}

¹Additional charge, premium paint.
²Not available on Enclave (1SV).
³Not available on Avenir.
⁴No additional cost on Avenir.

INTERIOR COLORS



Dark Galvanized Cloth⁵ or Perforated Leather-Appointed⁶



Brandy Perforated Leather-Appointed⁶



Shale Perforated Leather-Appointed⁶



Chestnut Perforated Leather-Appointed⁷

Ebony accents included with all interior colors.

⁵Only available on Enclave (1SV).
⁶Available on Essence and Premium.
⁷Only available on Avenir.

WHEELS



18" Bright Silver Cast Aluminum

Standard on Enclave (1SV), Essence and Premium



20" Polished Cast Aluminum

Available on Essence AWD and Premium, included in Experience Buick Package



20" Cast Aluminum with Premium Pearl Nickel Finish

Standard on Avenir



IMPORTANT WORDS

Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION Every 2018 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

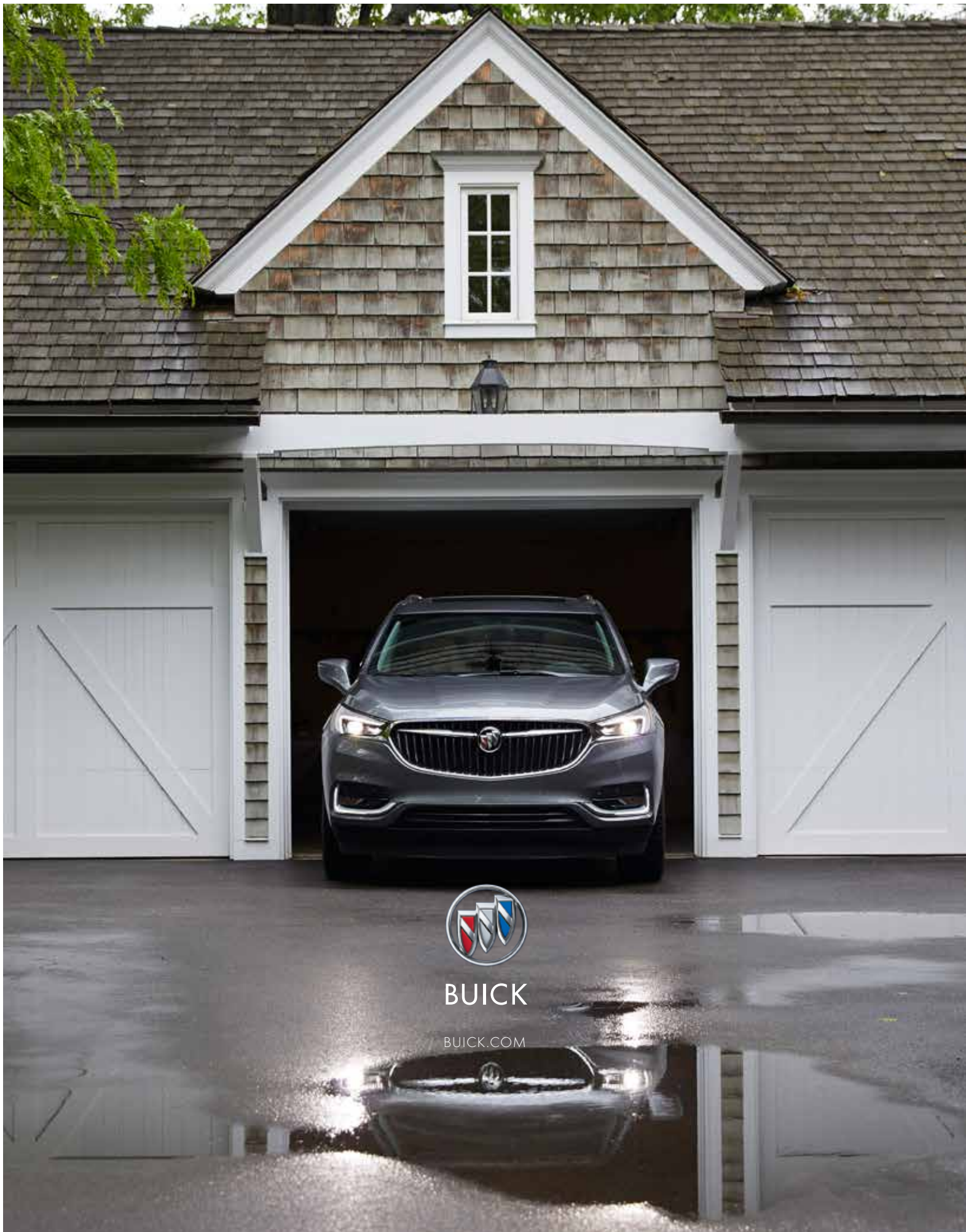
A NOTE ON CHILD SAFETY Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Enclave, visit mycertifiedservice.com.



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